

Corporate is a support package worth at least £20,000* to help implement a workplace travel plan

Registering with Corporate makes good business sense:

- **Cost savings for your business**
By effectively managing your organisation's journeys and business travel
- **Become a more attractive employer**
By providing and encouraging travel options
- **Be an employer of choice**
By demonstrating your commitment to corporate social responsibility
- **A healthier, more productive workplace**
Through promoting active travel options like walking and cycling
- **More travel options for your organisation**
To enhance your core business prospects by giving employees, visitors and customers more ways of reaching you
- **Achieve carbon reduction**
Enhance your environmental credentials

Sign up to Corporate

If your organisation would like to join Corporate, the first stage is to register your interest with TfL. To register online, go to: www.anewwaytowork.org

You will then be contacted by a member of TfL's Workplace Travel Planning team who will discuss your requirements further.

If you would like to discuss the potential benefits further, have any questions about Corporate or the process of developing a travel plan, please contact us.

Contact us

For further information on Corporate, please contact TfL's Workplace Travel Planning team:
Tel: 020 7126 3229
Email: worktp@tfl.gov.uk
Web: www.anewwaytowork.org

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Transport for London

A new way to work

Corporate



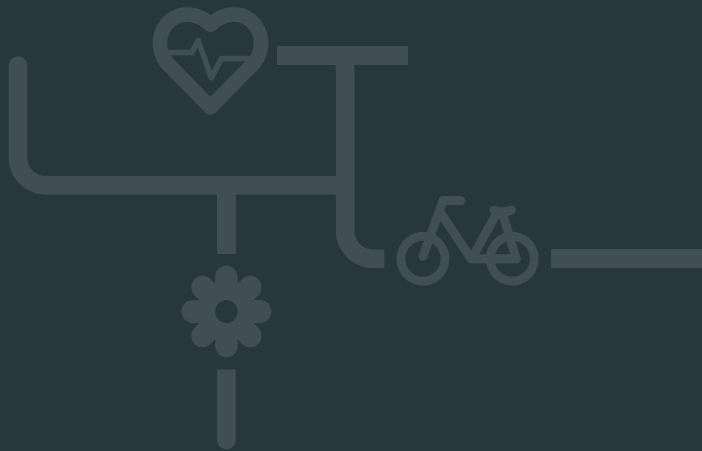
MAYOR
OF LONDON

Transport for London



*Amount at time of publication (March 2008).

Tailored to your organisation's strategic objectives and business needs, Corporate is a new way for businesses to think about travel in and around London.



London's businesses consistently place transport constraints, such as delays and crowding, among their greatest concerns.

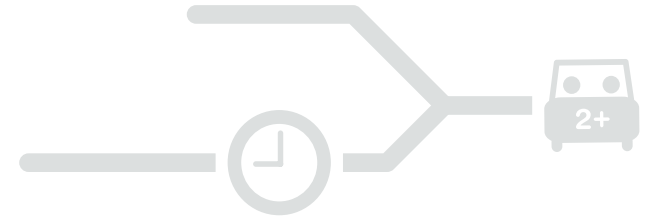
Created by Transport for London (TfL) especially for London's large employers, Corporate is a support package worth up to £20,000* to your organisation which can help you to address these issues.

By joining Corporate, TfL will work with you to:

- **Understand the transport needs of your organisation**
We will undertake employee and site audits on your behalf and help you use this information to find best solutions.
- **Provide specialised advice and support**
Professional travel planners will provide your organisation with up to 15 days site specific advice to support you through the Corporate package.
- **Assist with funding and direct support**
Provision of tailored solutions to help your organisation make a start. This may be improved cycle storage, shower facilities or a car share database - whatever your needs, you will be given support to help make it happen.

Through Corporate, we will help you set up a workplace travel plan – a business management tool to help you improve the travel choices available for your organisation and employees.

*Amount at time of publication (March 2008).



Some of London's top organisations including GlaxoSmithKline (GSK) and the BBC are already making a difference through developing a workplace travel plan.

For GSK, providing excellent facilities and incentives for a cyclist costs the company up to 80 per cent less than a car driver requiring a parking space.

One of the successes of the BBC travel plan has been the savings made through the introduction of shuttle buses between its main sites. Over four years, this has saved the organisation approximately £750,000 per year.