

## CO2 Charging Survey Transport for London Topline results (13.3.08)

On behalf of Transport for London, Ipsos MORI conducted telephone interviews with 1,041 adults aged 16+ across London between 11-12 March 2008. Quotas were set by age, gender, working status, tenure and ethnicity in line with London's population profile. At the analysis stage, data were weighted by age, gender, working status, ethnicity, tenure, social grade and area (inner/outer London).

- Where results do not sum to 100, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- Results are based on all respondents unless otherwise stated.
- An asterisk (\*) represents a value of less than one half or one percent, but not zero.
- Where combinations (e.g. strongly agree/tend to agree) do not add up to their constituent parts this may be due to computer rounding.

### TRAVEL BEHAVIOUR

QB1. Firstly, does your household have access to any of the following vehicles, regardless of whether you actually use them or not?

	%
Car	72
Van	7
Motorbike/moped/scooter	5
Bicycle	40
None of these	22

QB2. How many cars are there in your household?

Base: All who have access to a car (752)

	%
None	2
One	67
Two	24
Three or more	6
Don't know	*

QB3. Which of these forms of transport, if any, do you use at least once a month?

And, do you use any other forms of transport?

	%
Car driven by you	53
Car driven by someone else	55
Moped or motorcycle	3
Licensed London Taxi (Black cab)	23
Mini Cab	30
Bus service or coach	75
Underground	65
National rail service	46
DLR (Docklands Light Railway)	14
Tram	7
Bicycle	22
Other	1
None of these	1

QB4. How often do you personally drive in, or through, the Central London congestion charging zone, between 7am and 6pm on Monday to Friday?

By the congestion charging zone, I mean the CENTRAL zone which covers south of the Euston and City roads, east of Hyde Park and Victoria, north of Vauxhall and Elephant and Castle and west of Tower Bridge and Whitechapel, and the WESTERN zone which covers most of Kensington & Chelsea and Westminster, broadly bounded by Harrow Road, Scrubs Lane, West Cross Route, the Earls Court one-way system and Chelsea Embankment.

Base: All drivers (567)

	%
5 days a week	3
3-4 days a week	1
1-2 days a week	3
A few times a month	4
Every month or so	3
Every few months	5
Once or twice a year	9
Less often than once or twice a year	2
Never	71
Don't know	*

#### CO2 CHARGING

QC1. How important, if at all, do you consider the issue of climate change to be?

	%
Very important	61
Fairly important	28
Not very important	6
Not at all important	4
Don't know	1
Very/fairly important	89
Not very/not at all important	10

QC2. Can you tell me how strongly you agree or disagree that drivers of cars that emit more carbon dioxide and do more damage to the environment should pay a higher Congestion Charge for using their cars in the Congestion Charge zone in central London? Do you...

	%
Strongly agree	39
Tend to agree	20
Neither agree nor disagree	10
Tend to disagree	11
Strongly disagree	18
Don't know	2
Strongly/tend to agree	58
Strongly/tend to disagree	29

QC3. Are you aware, or not, of the Mayor's recent decision to introduce, later this year, a higher Congestion Charge of £25 for drivers using cars in the Congestion Charge zone in central London that emit the highest levels of carbon dioxide and do more damage to the environment?

	%
Yes, aware	86
No, not aware	14
Don't know	*

QC4. And are you aware, or not, of the Mayor's recent decision to introduce, later this year, a 100% discount from the Congestion Charge for drivers using cars in the Congestion Charge zone in central London that emit the lowest levels of carbon dioxide and do less damage to the environment, meaning that they will not have to pay the charge at all?

	%
Yes, aware	58
No, not aware	42
Don't know	*

QC5. In order to discourage the use of the highest carbon dioxide emitting cars within the congestion charge zone in central London, the new charge related to carbon dioxide emissions would involve a 100% discount for drivers of cars with the lowest carbon dioxide emissions meaning that they would not pay the charge at all and a £25 charge for cars emitting high levels of carbon dioxide. Other cars would be liable to pay the standard £8 daily charge. In addition, residents within the charging zone would lose their 90% discount if they drove a car liable for the £25 daily charge.

Examples of cars that would be liable for the higher charge include the, Porsche 911, most BMW 7 series, Range Rover, Land Rover Discovery, Toyota Land Cruiser, Volkswagen Touareg and the Mercedes M Class .

Examples of cars which be eligible for the 100% discount are Toyota Prius, Toyota Aygo, Peugeot 107, Citroen C1, Honda Civic Hybrid, Audi A2 and the smart fortwo.

How strongly do you support or oppose the decision to introduce these changes later this year?

	%
Strongly support it	31
Tend to support it	24
Neither support nor oppose it	16
Tend to oppose it	9
Strongly oppose it	18
Don't know	2
Strongly/tend to support	55
Strongly/tend to oppose	27

QC6. **And how strongly do you support or oppose the decision to introduce a higher Congestion Charge of £25 for drivers using cars in the congestion charge zone in central London that emit the highest levels of carbon dioxide and do more damage to the environment?**

	%
<b>Strongly support it</b>	40
<b>Tend to support it</b>	21
<b>Neither support nor oppose it</b>	9
<b>Tend to oppose it</b>	9
<b>Strongly oppose it</b>	20
Don't know	2
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Strongly/tend to support	61
Strongly/tend to oppose	29

QC7. **How strongly do you support or oppose the decision to introduce, later this year, a 100% discount from the Congestion Charge for drivers using cars in the congestion charge zone in central London that emit the lowest levels of carbon dioxide and do less damage to the environment, meaning that they will not have to pay the charge at all. Do you...**

	%
<b>Strongly support it</b>	42
<b>Tend to support it</b>	24
<b>Neither support nor oppose it</b>	10
<b>Tend to oppose it</b>	8
<b>Strongly oppose it</b>	14
Don't know	2
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Strongly/tend to support	67
Strongly/tend to oppose	21

QC8. **Overall, how effective, if at all, do you think these changes related to carbon dioxide emissions to be introduced later this year in the congestion charging zone in central London will be in encouraging people to drive vehicles that emit less carbon dioxide?**

	%
<b>Very effective</b>	18
<b>Fairly effective</b>	40
<b>Not very effective</b>	25
<b>Not at all effective</b>	13
Don't know	4
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Effective	58
Not effective	38

QC9. How effective, if at all, do you think the **100% discount** will be as an incentive to use a lower carbon dioxide emitting car?

There would be a 100% discount for cars with the lowest carbon dioxide emissions. Examples of cars which emit low levels of carbon dioxide and that would qualify for a 100% discount are Toyota Prius, Toyota Aygo, Peugeot 107, Citroen C1, Honda Civic Hybrid, Audi A2 and the smart fortwo.

	%
<b>Very effective</b>	28
<b>Fairly effective</b>	39
<b>Not very effective</b>	21
<b>Not at all effective</b>	8
Don't know	4
Effective	67
Not effective	29

QC10. How effective, if at all, do you think the **higher charge** of £25 would be as an incentive to use a lower carbon dioxide emitting car?

There would be a £25 charge for cars emitting high levels of carbon dioxide. Examples of cars with high levels of carbon dioxide are Porsche 911, most BMW 7 series, Range Rover, Land Rover Discovery, Toyota Land Cruiser, Volkswagen Touareg and the Mercedes M Class.

	%
<b>Very effective</b>	20
<b>Fairly effective</b>	36
<b>Not very effective</b>	26
<b>Not at all effective</b>	13
Don't know	5
Effective	56
Not effective	39

QC11. And how strongly do you agree or disagree that these changes relating to carbon dioxide emissions to be introduced later this year would be good for London?

	%
<b>Strongly agree</b>	34
<b>Tend to agree</b>	31
<b>Neither agree nor disagree</b>	14
<b>Tend to disagree</b>	9
<b>Strongly disagree</b>	10
Don't know	3
Strongly/tend to agree	65
Strongly/tend to disagree	19

QC12. To what extent, if at all, do you think the new charge related to carbon dioxide emissions in the congestion charging zone in central London will affect you personally?

	%
To a great extent	6
To a fair extent	10
To a limited extent	18
Barely at all	17
Not at all	47
Don't know	2
Great extent/fair extent	16
Any affect	51

**CLASSIFICATION**

Thank you. I would now just like to ask a few questions in order to classify your answers. Please be assured that all details you give will be treated with the strictest confidence.

**Gender**

	Unweighted %	Weighted %
<b>Male</b>	47	49
<b>Female</b>	54	51

**What was your age last birthday?**

	Unweighted %	Weighted %
<b>16-24</b>	13	15
<b>25-34</b>	23	24
<b>35-44</b>	22	20
<b>45-54</b>	17	15
<b>55-64</b>	11	12
<b>65-74</b>	9	9
<b>75+</b>	5	5
Refused	*	*

**Social Class**

	Unweighted %	Weighted %
<b>A</b>	3	4
<b>B</b>	21	27
<b>C1</b>	38	31
<b>C2</b>	12	13
<b>D</b>	10	10
<b>E</b>	11	11
Refused	4	4

**Working Status of Respondent:**

	Unweighted %	Weighted %
<b>Working - Full time (30+ hrs)</b>	47	46
<b>- Part-time (9-29 hrs)</b>	13	13
<b>Not working-housewife</b>	6	6
<b>Not working – unemployed(registered)</b>	3	4
<b>Not working – unemployed(not registered)</b>	2	2
<b>Not working – retired</b>	16	16
<b>Not working - student</b>	9	9
<b>Not working - other</b>	4	3
Other	*	*

**To which of these ethnic groups do you consider you belong?**

	Unweighted %	Weighted %
<b><u>White:</u></b>	61	60
<b>British</b>		
<b>Irish</b>	2	2
<b>Any other white background</b>	9	8
<b><u>Asian or Asian British</u></b>	6	6
<b>Indian</b>		
<b>Bangladeshi</b>	2	2
<b>Pakistani</b>	2	2
<b>Any other Asian background</b>	3	3
<b><u>Black or Black British</u></b>	5	6
<b>Caribbean</b>		
<b>African</b>	4	4
<b>Any other black background</b>	1	1
<b><u>Mixed:</u></b>	1	1
<b>White and Black Caribbean</b>		
<b>White and Black African</b>	1	1
<b>White and Asian</b>	1	1
<b>Any other mixed background</b>	1	1
<b><u>Chinese or Other Ethnic Group:</u></b>	*	*
<b>Chinese</b>		
<b>Any other ethnic group</b>	1	1
Refused	1	1

**Tenure**

	Unweighted %	Weighted %
<b>Owned outright</b>	21	21
<b>Mortgage</b>	37	38
<b>Rented Council (and Housing</b>	22	23
<b>Rented Private/Other</b>	18	16
<b>Refused/Don't know</b>	2	2

**Area**

	Unweighted %	Weighted %
<b>Inner London</b>	37	40
<b>Outer London</b>	63	60

**What is your total gross annual household income? This is income from work and any other sources such as benefits and pensions, before deductions e.g. income tax, National Insurance.**

**Please be assured that this is just for classification purposes.**

	%
<b>Under £5,000</b>	3
<b>£5,000 to £9,999</b>	5
<b>£10,000 to £14,999</b>	6
<b>£15,000 to £19,999</b>	6
<b>£20,000 to £24,999</b>	5
<b>£25,000 to £34,999</b>	9
<b>£35,000 to £49,999</b>	12
<b>£50,000 to £74,999</b>	10
<b>£75,000 or over</b>	11
Don't know	18
Refused	15

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**Thank you very much for taking part in this survey.  
Transport for London often wishes to speak to Londoners to obtain their opinion on transport issues. Would you be happy to take part in any future research?**

	%
<b>Yes</b>	75
<b>No</b>	25

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