

Victoria line train graphics standard

Issue 2

2009 Tube stock

Contents

Foreword

1 Basic elements

2 Car interior notices

3 Car exterior notices

Further information

Foreword

This document details all interior and exterior notices that are to be applied to the London Underground Victoria line fleet (2009 Tube stock). Locations for the notices are also provided.

Approved artwork for each notice shown is available from the TfL Graphics team (corporatedesign@tfl.gov.uk). No other artwork is to be used.

Note

This document does not detail any driver cab notices.

Any changes to this document that affect the labelling on the vehicles will require a Change to Rolling Stock (CRS) to be raised, unless stated otherwise.

For further information, See S2I80 'Standard for Rolling Stock' section A3.4.1, guidance document G1100 and forms F5715 and F5716 f, and contact the Head of Rolling Stock Document Review (SMBHoRSDocumentRevie@tfl.gov.uk).

I Basic elements

This section outlines the basic elements that are used to produce graphic notices for the London Underground fleet. This includes the use of the corporate typeface and colours.

For further information, see the design standards at tfl.gov.uk/corporatedesign

I.1 Typography

Our typeface is Johnston, which should be set in mixed upper and lower case.

New Johnston (NJ Font) Medium is the only typeface that should be used for train notices unless it is specifically stated otherwise.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890£/.,“()::;

New Johnston Medium

1.2 Colours

These colours should be used on the London Underground fleet to produce graphic notices.

The Pantone Matching System (PMS) is to be used for print purposes.

Corporate Blue

Pantone 072

Corporate Red

Pantone 485

Black

Black 100%

Safety Yellow

Pantone 116

Safety Green

Pantone 356

Safety Green

Pantone 300

2 Car interior notices

The following pages illustrate the graphic notices to be applied to the Victoria line fleet (2009 Tube stock).

2.1 Priority seat

Artwork reference

LUTV_INT_00002

Size

100 x 140mm

Position reference

A

Colours

- Safety Blue (Pantone 300)

Material type

Interior permanent

Part number

TBA



2.2 Obstructing doors/penalty fares (amount not shown)

Artwork reference

LUTV_INT_00004

Size

500 x 50mm

Position reference

B

Colours

- Corporate Blue (Pantone 072)
- Safety Yellow (Pantone 116)
- Black 100%

Material type

Interior permanent

Part number

00205/8627



**Obstructing the doors
can be dangerous**

Penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard
or other travel authority valid for the whole of your journey

2.3 Items trapped in doors

Artwork reference

LUTV_INT_00038

Size

74 x 265mm

Position reference

C

Colours

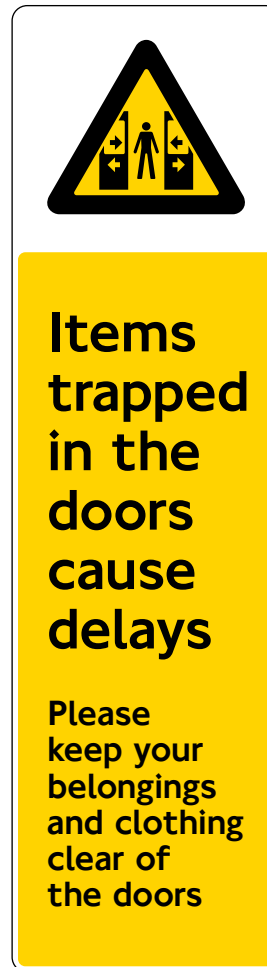
- Safety Yellow (Pantone 116)
- Black 100%

Material type

Interior permanent

Part number

TBA



2.4 Penalty fare/lower window

Artwork reference

LUTV_INT_00029

Size

225 x 87mm

Position reference

D

Colours

- Corporate Blue (Pantone 072)

Material type

Exterior front fixing semi-permanent

Part number

00205/8629



2.5 Penalty fare (J door)

Artwork reference

LUTV_INT_00028

Size

225 x 50mm

Position reference

E

Colours

- Corporate Blue (Pantone 072)

Material type

Interior semi-permanent

Part number

00205/8628

£100 penalty fare or prosecution

if you fail to show on demand a ticket, validated smartcard
or other travel authority valid for the whole of your journey

2.6 Alarm located opposite

Artwork reference

LUTV_INT_00040

Size

56 x 110mm

Position reference

F

Colours

- Safety Red (Pantone 485)

Material type

Interior permanent

Part number

TBA



2.7 Alarm (slide cover)/assistance from staff

Artwork reference

LUTV_INT_00064V-S

Size

100 x 195mm

Position reference

G

Colours

- Safety Red (Pantone 485)
- Safety Blue (Pantone 300)

Material type

Interior permanent

Part number

TBA



2.8 Alarm (lift flap)/assistance from staff

Artwork reference
LUTV_INT_00064V-L

Size
100 x 257mm

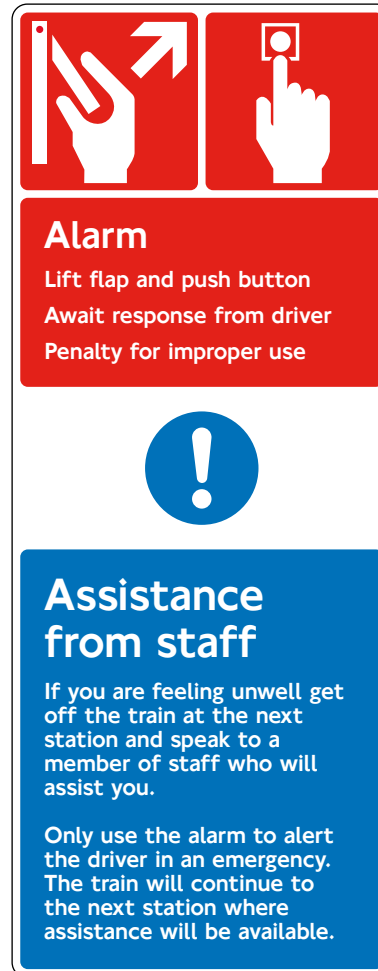
Position reference
H

Colours

- Safety Red (Pantone 485)
- Safety Blue (Pantone 300)

Material type
Interior permanent

Part number
TBA



2.9 Alarm directional (right pointing)

Artwork reference

LUTV_INT_00068V

Size

100 x 257mm

Position reference

J

Colours

- Safety Red (Pantone 485)

Material type

Interior permanent

Part number

TBA



2.10 Alarm directional (left pointing)

Artwork reference

LUTV_INT_00069V

Size

100 x 257mm

Position reference

K

Colours

- Safety Red (Pantone 485)

Material type

Interior permanent

Part number

TBA



2.11 Lift

Artwork reference
LUTV_INT_00070V



Size
30 x 21mm

Position reference
L

Colours
• Safety Red (Pantone 485)

Material type
Interior permanent

Part number
TBA

2.12 Emergency access combined

Artwork reference

LUTV_INT_00033

Size

225 x 164mm

Position reference

M

Colours

- Safety Red (Pantone 485)
- Black 100%

Material type

Interior permanent

Part number

TBA



2.13 Risk of death/emergency access

Artwork reference

LUTV_INT_00030

Size

70 x 275mm

Position reference

N

Colours

- Safety Red (Pantone 485)
- Safety Yellow (Pantone 116)
- Black 100%

Material type

Interior permanent

Part number

TBA



2.14 Priority area (glass partition - single wheelchair bay)

Artwork reference

LUTV_INT_00055

Size

120 x 220mm

Position reference

○

Colours

- Safety Blue (Pantone 300)

Material type

Interior permanent - double-sided

Part number

TBA

Note

This is a double-sided sign with different artwork on each side.



Front
(Faces right-side priority area)



Rear
(Faces left-side priority area)

2.15 Priority area - pushchairs and luggage

Artwork reference

LUTV_INT_00056

Size

100 x 140mm

Position reference

P

Colours

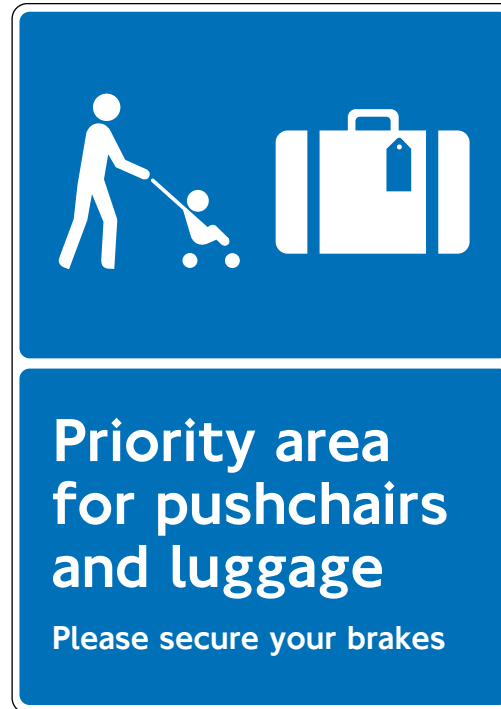
- Safety Blue (Pantone 300)

Material type

Interior permanent

Part number

TBA



2.16 Unattended bags

Artwork reference

LUTV_INT_0004I

Size

195 x 50mm

Position reference

Q

Colours

- Corporate Blue (Pantone 072)

Material type

Interior permanent - double-sided

Part number

TBA

Note

This is a double-sided sign with the same artwork on both sides.



Front



Rear

2.17 No alcohol/no smoking/CCTV/in an emergency

Artwork reference

LUTV_INT_00065V

Size

260 x 400mm

Position reference

R

Colours

- Corporate Blue (Pantone 072)
- Safety Red (Pantone 485)
- Safety Blue (Pantone 300)
- Black 100%

Material type

Interior permanent

Part number

TBA



2.18 Priority area/CCTV/assistance from staff

Artwork reference

LUTV_INT_00066V

Size

260 x 400mm

Position reference

S

Colours

- Corporate Blue (Pantone 072)
- Safety Blue (Pantone 300)

Material type

Interior permanent

Part number

TBA



2.19 Car line diagram

Artwork reference
LUTV_INT_00036V

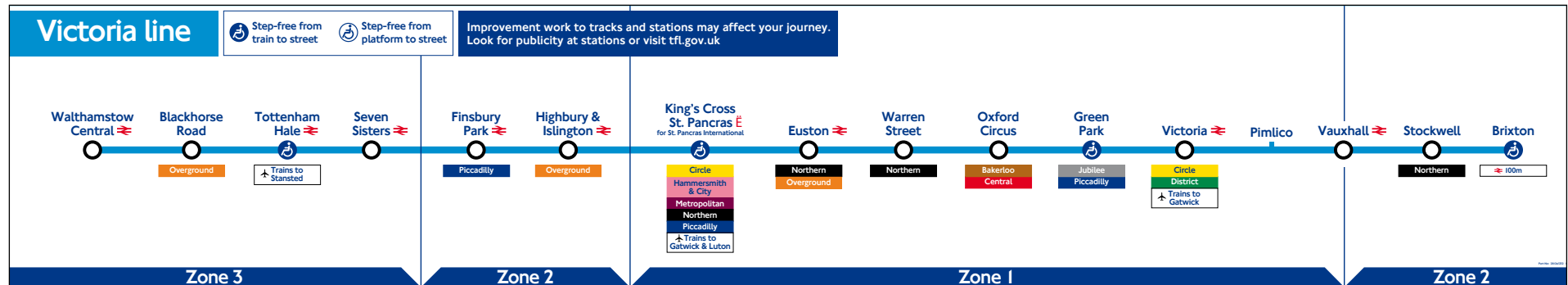
Size
950 x 170mm

Position reference
T

Colours
• CMYK

Material type
Interior semi-permanent (special)

Part number
TBA



Example only

Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used. Changes to the content of this label do not require a Change to Rolling Stock.

2.20 Central London Tube map (landscape)

Artwork reference
LUTV_INT_00037V-L

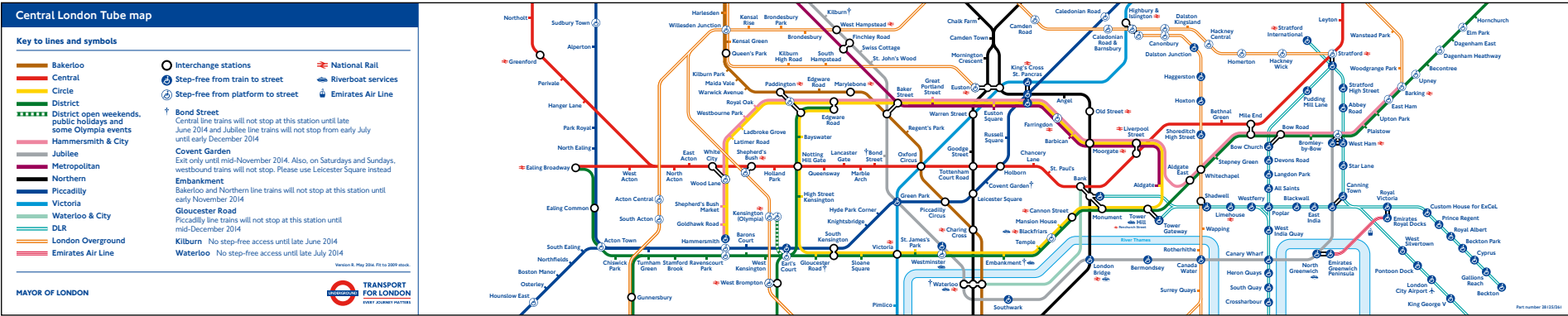
Size
850 x 170mm

Position reference
U

Colours
• CMYK

Material type
Interior semi-permanent (special)

Part number
TBA



Example only
Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used. Changes to the content of this label do not require a Change to Rolling Stock.

2.21 Central London Tube map (portrait)

Artwork reference
LUTV_INT_00037V-P

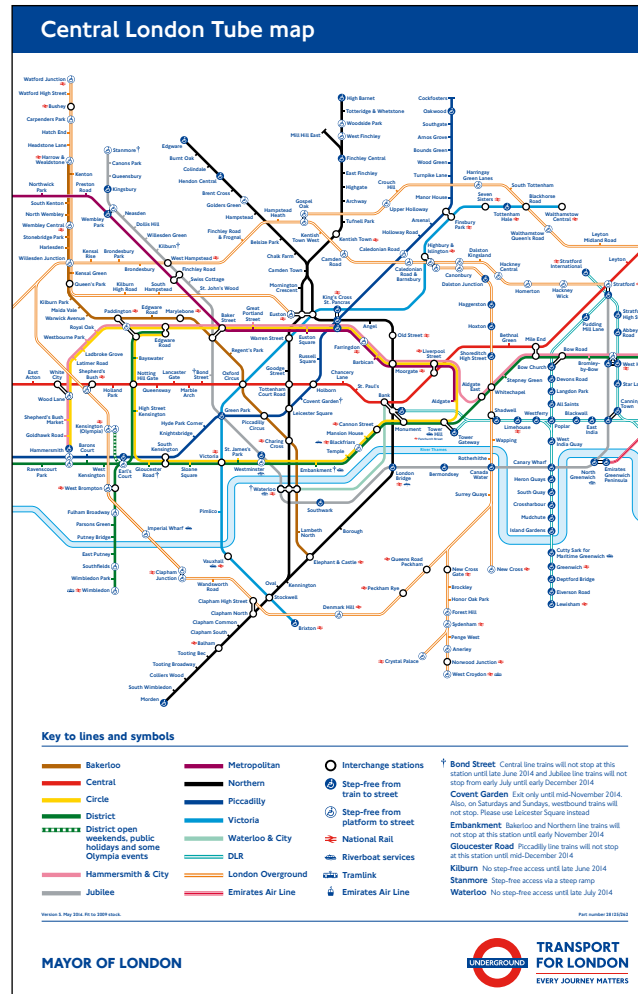
Size
260 x 400mm

Position reference
V

Colours
• CMYK

Material type
Interior semi-permanent (special)

Part number
TBA



Example only

Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used. Changes to the content of this label do not require a Change to Rolling Stock.

2.22 Car reference numbers (white)

Artwork reference

LUTV_INT_00044V

Size

36mm cap height
(153pt NJ Font Medium)

Position reference

W

Colours

- Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA



Example only

Notice shown is for illustrative purposes only.

2.23 Customer contact

Artwork reference

LUTV_INT_00080V

Size

260 x 400mm

Position reference

X

Colours

- Corporate Blue (Pantone 072)

Material type

Interior semi-permanent

Part number

TBA

Note

This notice does not have rounded corners as it sits within a frame

Comments, complaints and suggestions

London Underground treats any comments, complaints or suggestions made by customers seriously. In many cases, they help to improve the service. If you have a comment on the service, please contact us:

Website: tfl.gov.uk
Phone: 0343 222 1234*

If you wish to take your comments further after contacting us, please contact London TravelWatch, the independent statutory watchdog for transport users in and around London.

Website: www.londontravelwatch.org.uk
Phone: 020 3176 2999


Assaults on our staff


Any form of violence, aggression, verbal or racial abuse against our staff is unacceptable.

We will always press for the strongest penalties for anyone who assaults our staff.

Travel information

Please check online or call for 24-hour travel information on all transport in London, including journey planning, times and fares.

 Check your travel
tfl.gov.uk/travel-tools

 24 hour travel information
0343 222 1234*

*Network charges may apply. Visit tfl.gov.uk/terms for details.

Example only

Notice shown is for illustrative purposes only. Ensure that the latest available TfL artwork is used.

2.24 Door reference letters (blue)

Artwork reference

LUTV_INT_00042

Size

17mm Cap height
(70pt NJ Font Medium)

Position reference

In appropriate location on train interior.
(20mm down from top door-frame panel, 20mm in from door-frame panel).

Colours

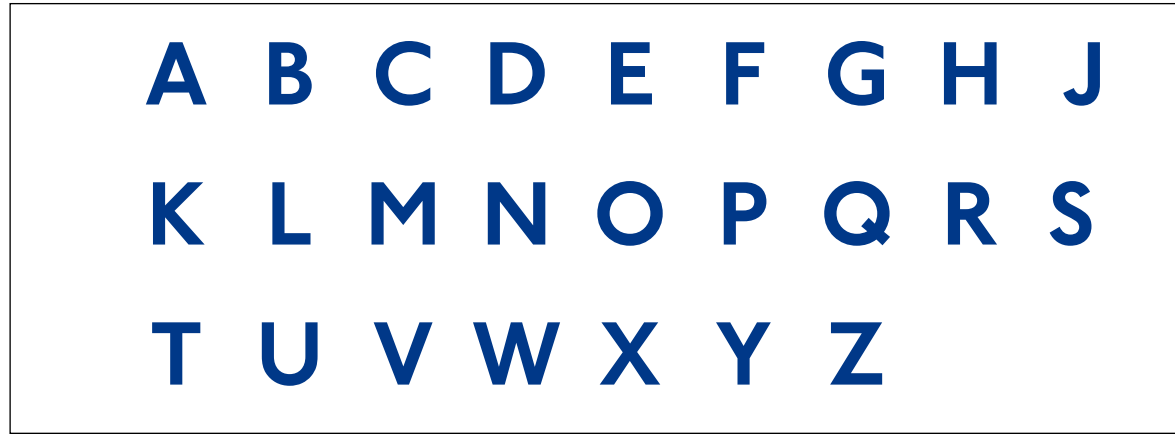
- Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA



Example only

Notice shown is for illustrative purposes only.

2.25 Cant rail labels

Artwork reference

LUTV_INT_00045V

Size

17mm cap height
(70pt NJ Font Medium)

Position reference

In appropriate location on train interior.

Colours

- Corporate Blue (Pantone 072)

Material type

Interior permanent

Part number

TBA

BIC

MLIC

Com: COS

DML

Example only

Notice shown is for illustrative purposes only.

2.26 Emergency door release

Artwork reference

LUTV_INT_00083

Size

133 x 133mm

Position reference

Y

Colours

- Safety Red (Pantone 485)
- Safety Green (Pantone 356)

Material type

TBA

Part number

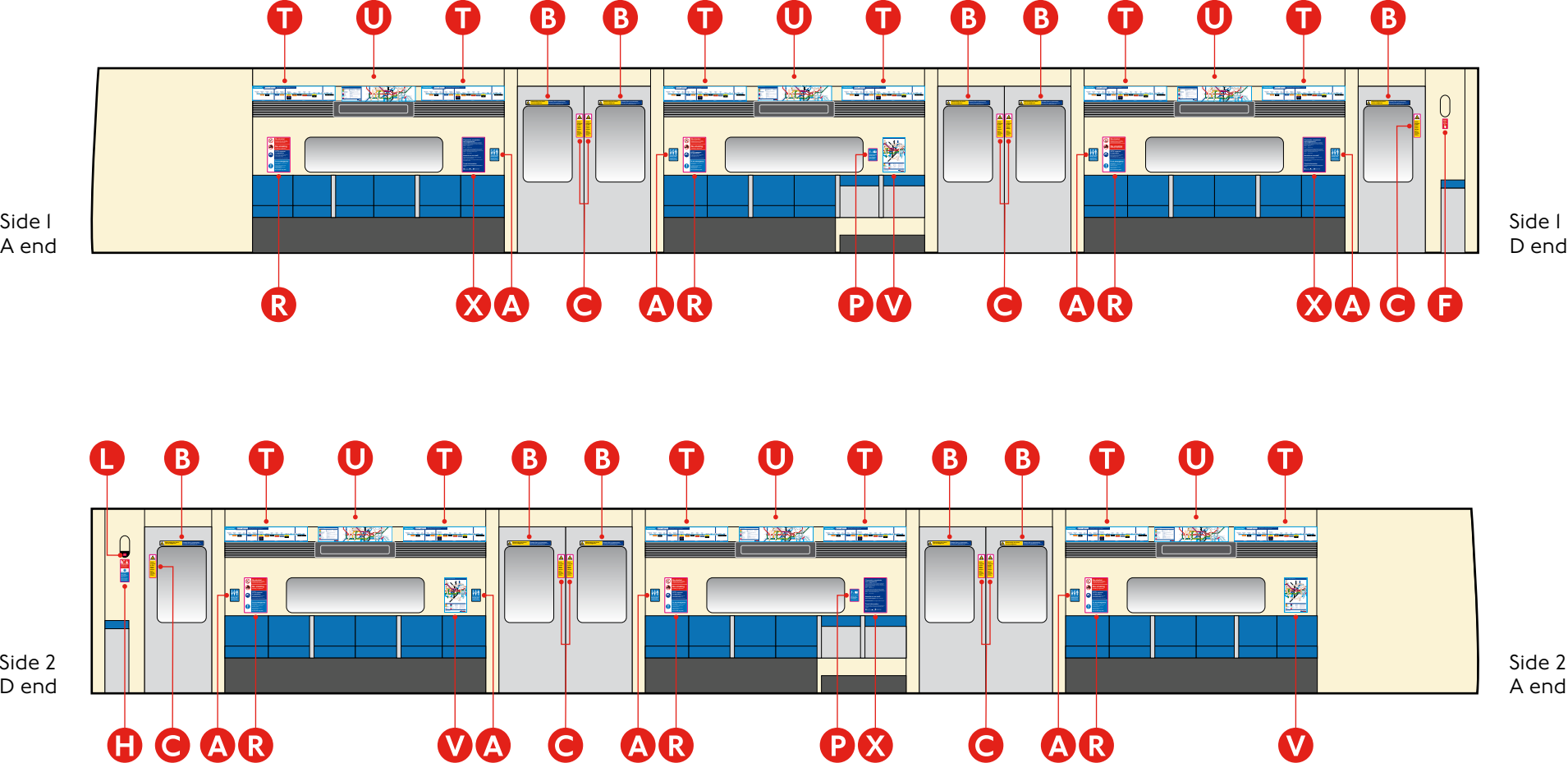
TBA

Note

Adhesive applied to artwork side.



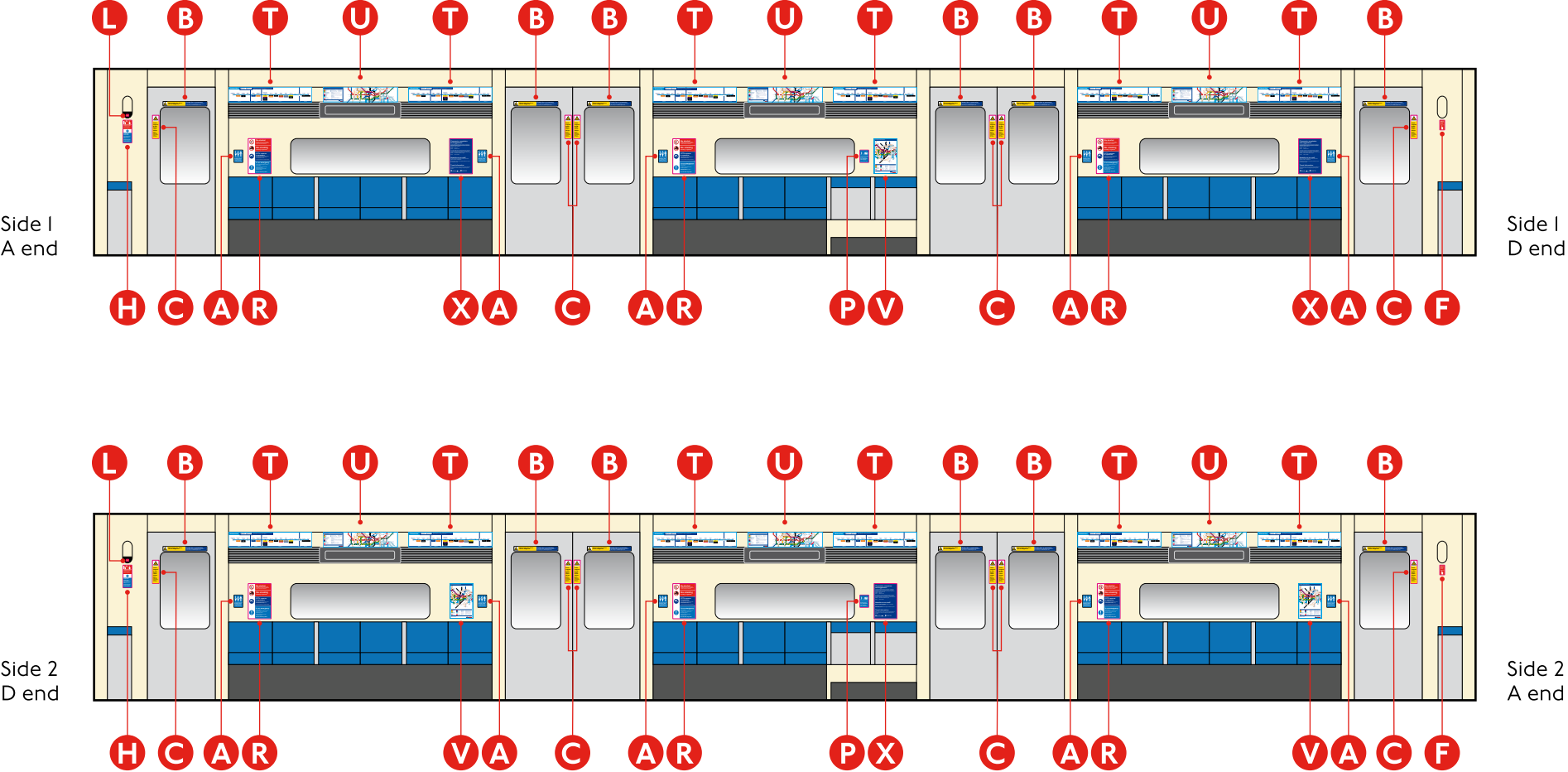
2.27 Position of interior notices - car A - driver's DM (side elevation)



2.27.1

- A Priority seat**
LUTV_INT_00002
Vertically - centred between notice frame and panel edge.
Horizontally - centred with notice frame.
- B Obstructing doors/penalty fares**
LUTV_INT_00004
Vertically - centred above the door window.
Horizontally - bottom of notice 10mm above door window.
- C Items trapped in doors**
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - top of notice 180mm below top of door window.
- F Alarm located opposite**
LUTV_INT_00040
Vertically - centred beneath the mock alarm.
Horizontally - 10mm below the mock alarm.
- H Alarm/assistance from staff**
LUTV_INT_00067V
Vertically - centred on the panel beneath alarm.
Horizontally - 10mm below alarm.
- L Lift**
LUTV_INT_00070V
Vertically - centred on black lift panel of alarm.
Horizontally - centred on black lift panel of alarm.
- P Priority area - pushchairs and luggage**
LUTV_INT_00056
Vertically - centred between notice frame and window.
Horizontally - centred with the notice frame.
- R No alcohol/no smoking/CCTV/ assistance from staff**
LUTV_INT_00065V
Placed as shown in notice frame, centred between the panel edge and window.
- T Car line diagram**
LUTV_INT_00036V
Placed as shown to left-hand and right-hand edges of the car line diagram panel.
- U Central London Tube map**
LUTV_INT_00037V-L
Vertically - centred between car line diagrams on car line diagram panel.
Horizontally - centred on the centre ad panel.
- V Central London Tube map**
LUTV_INT_00037V-P
Placed as shown in notice frame centred between panel edge and the window.
- X Customer contact notice**
LUTV_INT_00080V
Placed as shown in notice frame centred between panel edge and the window.

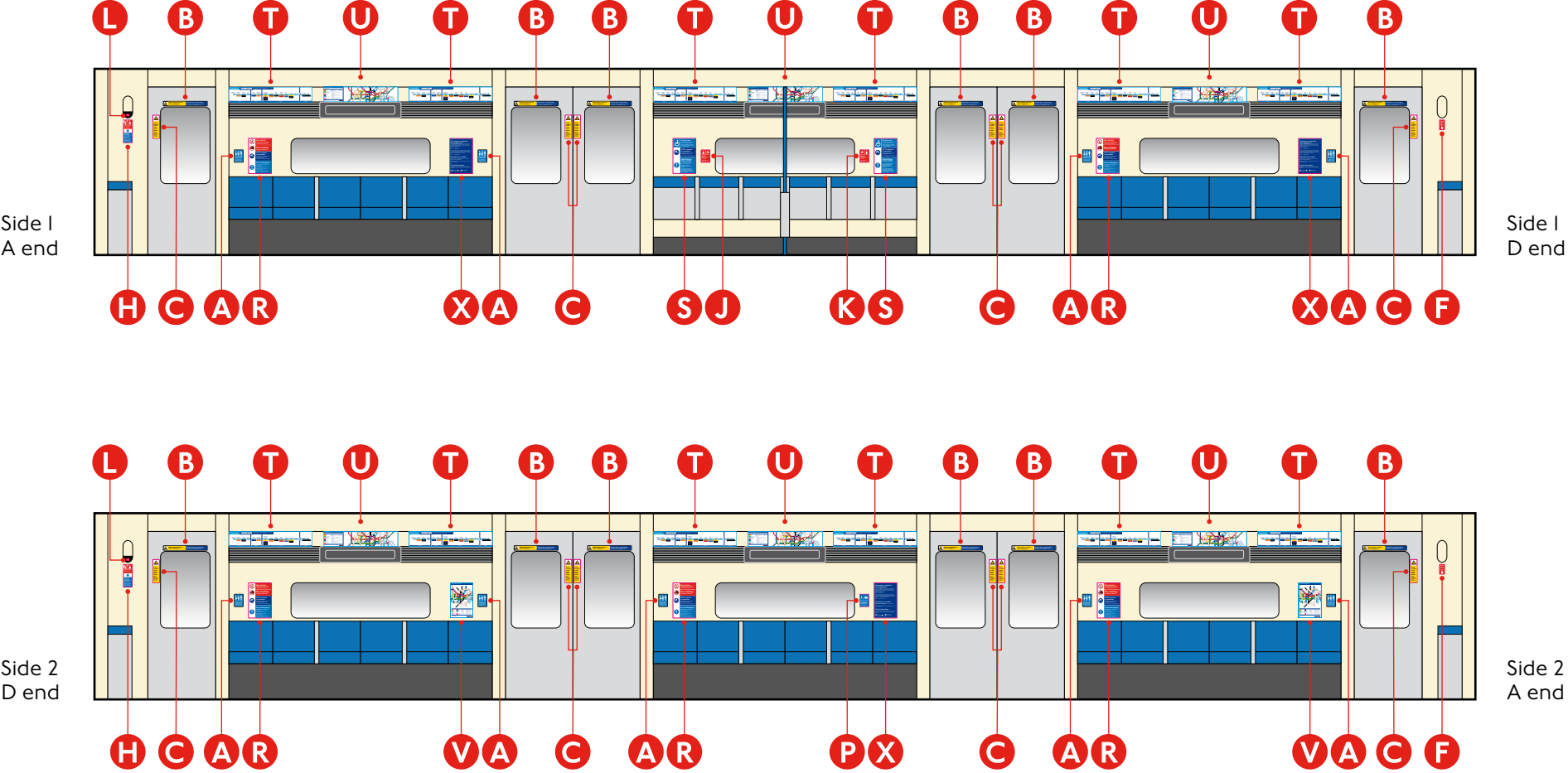
2.28 Position of interior notices - cars B and C - trailer and NDM (side elevation)



2.28.1

- A Priority seat**
LUTV_INT_00002
Vertically - centred between notice frame and panel edge.
Horizontally - centred with the notice frame.
- B Obstructing doors/penalty fares**
LUTV_INT_00004
Vertically - centred above the door window.
Horizontally - bottom of notice 10mm above door window.
- C Items trapped in doors**
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - top of notice 180mm below top of door window.
- F Alarm located opposite**
LUTV_INT_00040
Vertically - centred beneath the mock alarm.
Horizontally - 10mm below the mock alarm.
- H Alarm/assistance from staff**
LUTV_INT_00067V
Vertically - centred on panel beneath the alarm.
Horizontally - 10mm below alarm.
- L Lift**
LUTV_INT_00070V
Vertically - centred on black lift panel of alarm.
Horizontally - centred on black lift panel of alarm.
- P Priority area - pushchairs and luggage**
LUTV_INT_00056
Vertically - centred between notice frame and window.
Horizontally - centred with the notice frame.
- R No alcohol/no smoking/CCTV/assistance from staff**
LUTV_INT_00065V
Placed as shown in notice frame centred between panel edge and the window.
- T Car line diagram**
LUTV_INT_00036V
Placed as shown to left-hand and right-hand edges of the car line diagram panel.
- U Central London Tube map**
LUTV_INT_00037V-L
Vertically - centred between car line diagrams on car line diagram panel.
Horizontally - centred on central ad panel.
- V Central London Tube map**
LUTV_INT_00037V-P
Placed as shown in notice frame centred between panel edge and the window.
- X Customer contact notice**
LUTV_INT_00080V
Placed as shown in notice frame centred between panel edge and the window.

2.29 Position of interior notices - car D - UNDM - accessible (side elevation)



2.29.1

- A Priority seat**
LUTV_INT_00002
Vertically - centred between notice frame and panel edge.
Horizontally - centred with the notice frame.
- B Obstructing doors/penalty fares**
LUTV_INT_00004
Vertically - centred above the door window.
Horizontally - bottom of notice 10mm above door window.
- C Items trapped in doors**
LUTV_INT_00038A
Vertically - centred on opening side of door panel.
Horizontally - top of notice 180mm below top of door window.
- F Alarm located opposite**
LUTV_INT_00040
Vertically - centred beneath the mock alarm.
Horizontally - 10mm below the mock alarm.
- H Alarm/assistance from staff**
LUTV_INT_00067V
Vertically - centred on panel beneath the alarm.
Horizontally - 10mm below alarm.
- J Alarm - directional (right pointing)**
LUTV_INT_00068V
Vertically - centred between notice frame and window.
Horizontally - centred with the notice frame.
- K Alarm - directional (left pointing)**
LUTV_INT_00069V
Vertically - centred between notice frame and window.
Horizontally - centred with the notice frame.
- L Lift**
LUTV_INT_00070V
Vertically - centred on black lift panel of alarm.
Horizontally - centred on black lift panel of alarm.
- P Priority area - pushchairs and luggage**
LUTV_INT_00056
Vertically - centred between notice frame and window.
Horizontally - centred with the notice frame.
- R No alcohol/no smoking/CCTV/assistance from staff**
LUTV_INT_00065V
Placed as shown in notice frame centred between panel edge and the window.
- S Priority area/CCTV/assistance from staff**
LUTV_INT_00066V
Placed as shown in notice frame centred between panel edge and the window.
- T Car line diagram**
LUTV_INT_00036V
Placed as shown to left-hand and right-hand edges of the car line diagram panel.

2.29.2

U Central London Tube map

LUTV_INT_00037V-L

Vertically - centred between car line diagrams on car line diagram panel.

Horizontally - centred on central ad panel.

V Central London Tube map

LUTV_INT_00037V-P

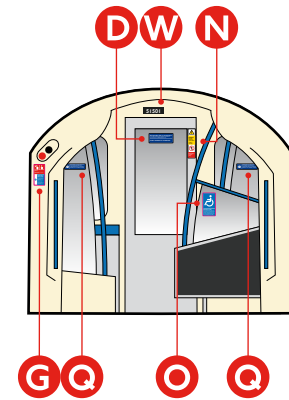
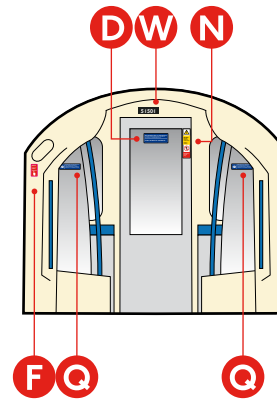
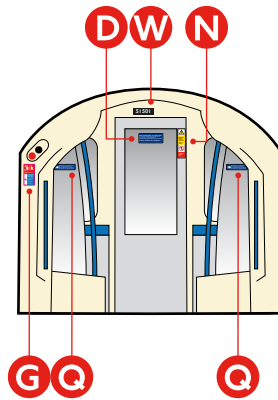
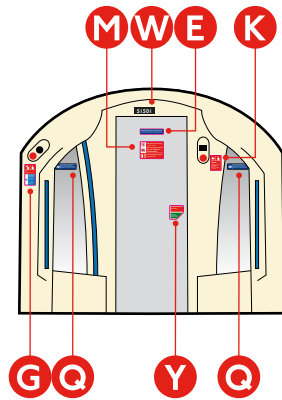
Placed as shown in notice frame centred between panel edge and the window.

X Customer contact notice

LUTV_INT_00080V

Placed as shown in notice frame centred between panel edge and the window.

2.30 Position of interior notices - all cars (front elevations)



D Penalty fare/lower window

LUTV_INT_00029

Vertically - centred on windows of interconnecting doors.

Horizontally - 20mm below top of the window.

E Penalty fare (J door)

LUTV_INT_00028

Vertically - centred on J door.

Horizontally - 10mm below driver's door peep hole.

F Alarm located opposite

LUTV_INT_00040

Vertically - centred on panel beneath mock alarm.

Horizontally - 10mm below the mock alarm.

G Alarm instructions (slide cover)/ assistance from staff

LUTV_INT_00047A

Vertically - centred on panel beneath the alarm.

Horizontally - 10mm below alarm.

K Alarm - directional (left pointing)

LUTV_INT_00069V

Vertically - 10mm to right of the alarm panel.

Horizontally - centre of arrow aligns with centre of red alarm button.

M Emergency access combined notice

LUTV_INT_00033

Vertically - centred on J door.

Horizontally - top of notice 60mm below top of door.

2.30.1

N Risk of death/emergency access

LUTV_INT_00030

Vertically - centred on right-hand door panel.

Horizontally - top of notice aligned with top of window.

O Priority area (glass partition - single wheelchair bay)

LUTV_INT_00054J

Vertically - centred on glass screen in wheelchair bay area only.

Horizontally - centred on glass screen in wheelchair bay area only.

Q Unattended bags

LUTV_INT_0004I

Vertically - centred on all glass screens except in the wheelchair bay area.

Horizontally - top of notice in line with bottom of advertising panel.

W Car reference number (white)

LUTV_INT_00044V

Vertically - centred on black panel above door.

Horizontally - centred on black panel above door.

Y Emergency door release

LUTV_INT_00083

Placed as appropriate to rear of J door handle glass panel.

3 Car exterior notices

The following pages illustrate the graphic notices to be applied to the Victoria line car exteriors (2009 Tube stock).

3.1 Roundel

Artwork reference
LUTV_EXT_00001

Size
440mm width

Position reference
A

Colours

- Corporate Red (Pantone 485)
- Corporate Blue (Pantone 072)

Material type
Exterior permanent

Part number
TBA



3.2 Obstructing doors/shark teeth (left)

Artwork reference
LUTV_EXT_00047A

Size
70 x 606mm

Position reference
B

Colours

- Safety Yellow (Pantone 116)
- Black 100%

Material type
Exterior permanent

Part number
00207/8662



3.3 Obstructing doors/shark teeth (right)

Artwork reference
LUTV_EXT_00047B

Size
70 x 606mm

Position reference
C

Colours

- Safety Yellow (Pantone 116)
- Black 100%

Material type
Exterior permanent

Part number
00207/8484



3.4 Wheelchair entry

Artwork reference

LUTV_EXT_00003

Size

130 x 150mm

Position reference

D

Colours

- Safety Blue (Pantone 300)

Material type

Exterior permanent

Part number

TBA



3.5 Car reference numbers

Artwork reference

LUTV_EXT_00004

Size

80mm cap height
(342pt NJ Font Medium)

Position reference

E

Colours

- Corporate Blue (Pantone 072)

Material type

Exterior permanent

Part number

TBA

The image shows the car reference number '11080' in a large, bold, blue font. The first two '1's are significantly narrower than the '0's and '8'. The '0's and '8' are rounded and have a consistent thickness. The entire number is rendered in a solid blue color.

Example only

Notice shown is for illustrative purposes only.

3.6 Door reference letters

Artwork reference

LUTV_EXT_00005

Size

17mm cap height
(70pt NJ Font Medium)

Position reference

In appropriate location on train door

Colours

- White

Material type

Exterior permanent

Part number

TBA



Example only

Notice shown is for illustrative purposes only.

3.7 Front of train number

Artwork reference
LUTV_EXT_00006V

Size
TBA

Position reference
F

Colours
• White.

Material type
Exterior permanent

Part number
TBA



Example only

Notice shown is for illustrative purposes only.

3.8 Caution - sliding doors

Artwork reference

LUTV_EXT_00007

Size

130 x 52mm

Position reference

G

Colours

- Safety Yellow (Pantone 116)
- Black 100%

Material type

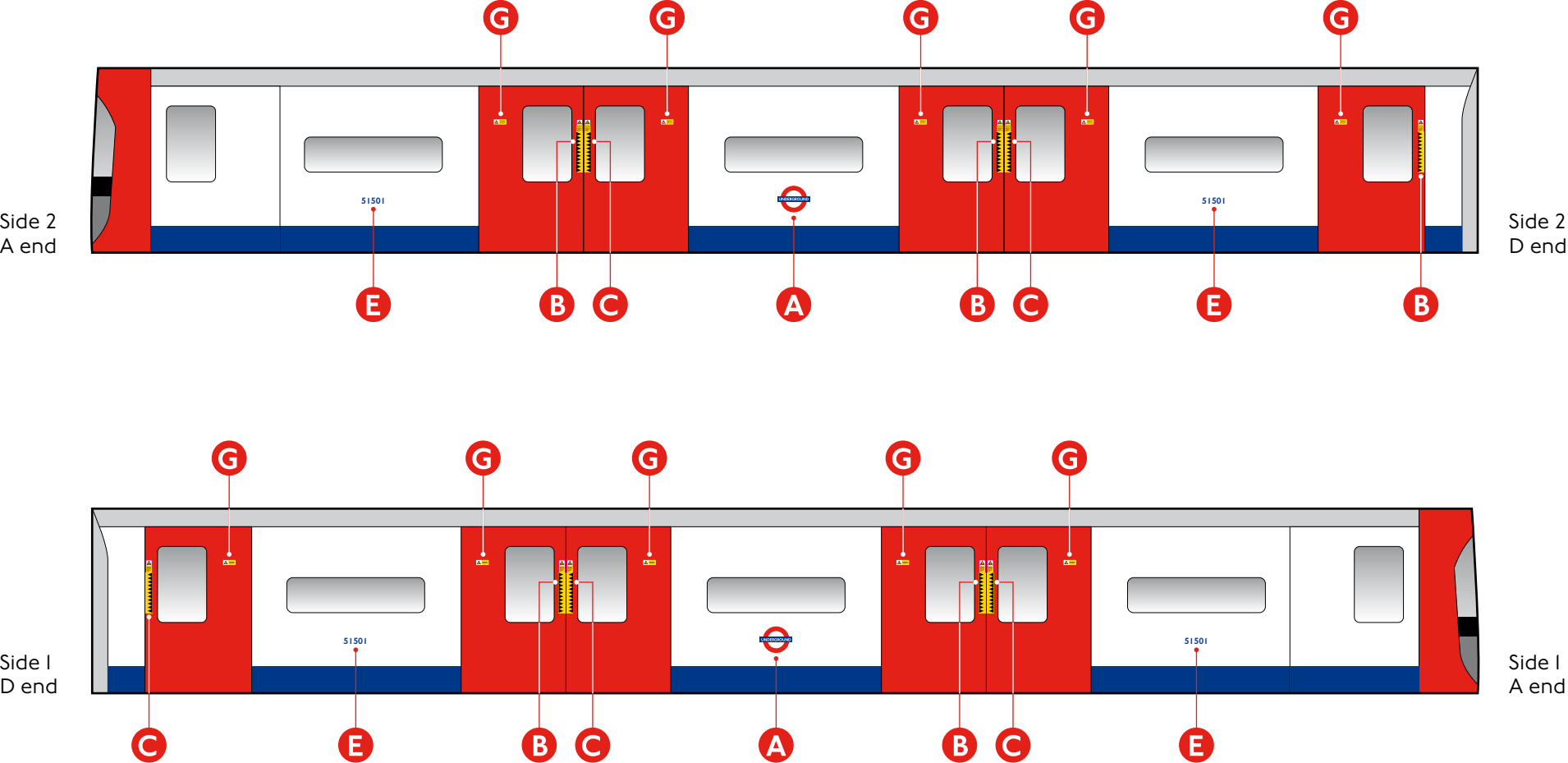
Exterior permanent

Part number

TBA



3.9 Position of exterior notices - car A - driver's DM (side elevation)



3.9.1

A Roundel

LUTV_EXT_00001

Vertically - centred beneath the centre window.

Horizontally - centred between bottom of window and top of blue skirting strip.

B Obstructing doors/shark teeth (left)

LUTV_EXT_00047A

Vertically - against opening edge of inner panel of left-opening car doors.

Horizontally - TBA.

C Obstructing doors/shark teeth (right)

LUTV_EXT_00047B

Vertically - against the opening edge of inner panel of right-opening single door.

Horizontally - TBA.

E Car reference numbers

LUTV_EXT_00004

Vertically - centred beneath the end windows.

Horizontally - centred between bottom of window and top of blue skirting strip.

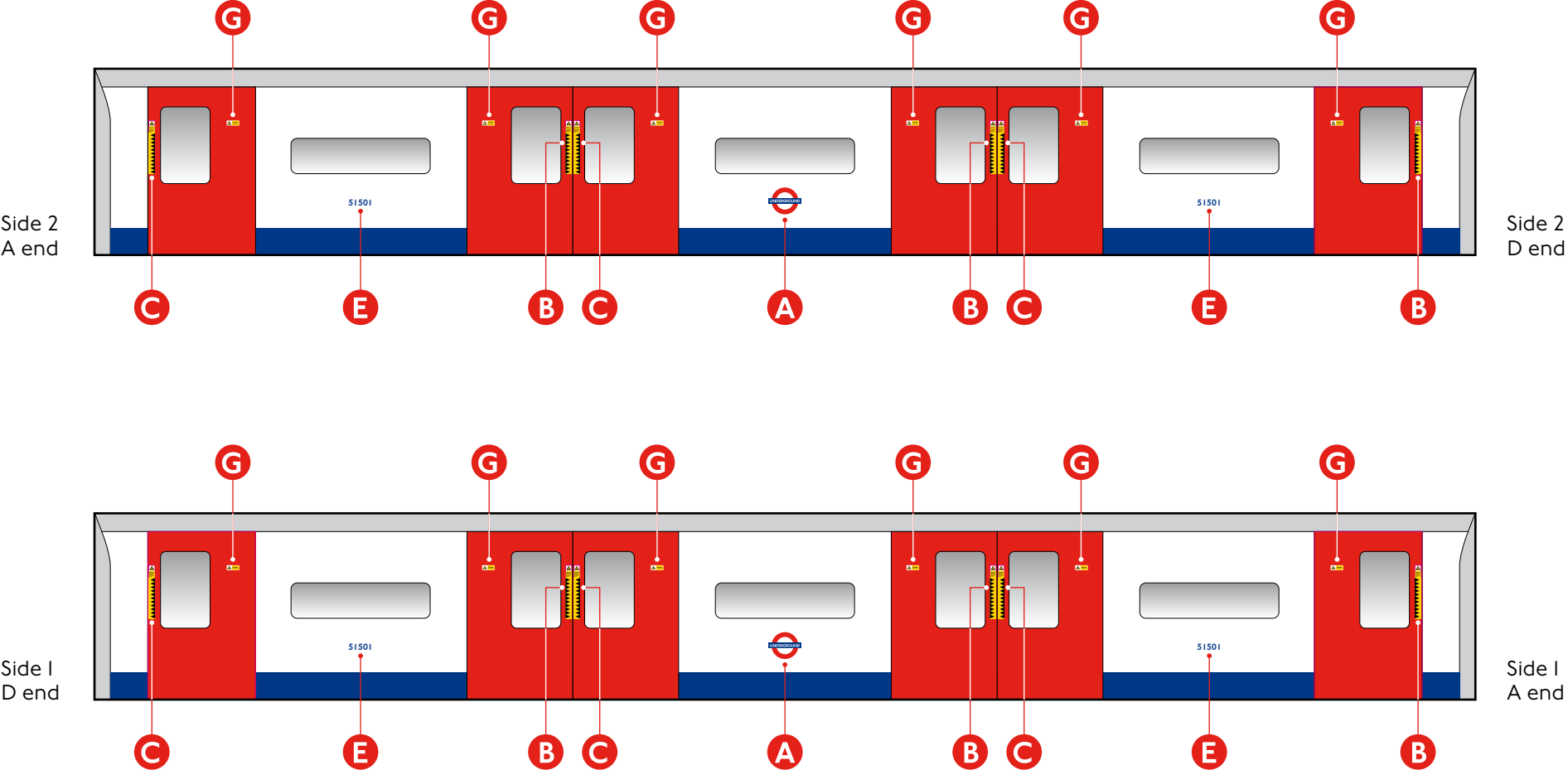
G Caution - sliding door

LUTV_EXT_00007

Vertically - centred on wide outer panel of car doors.

Horizontally - TBA.

3.10 Position of exterior notices - cars B and C - trailer and NDM (side elevation)



3.10.1

A Roundel

LUTV_EXT_00001

Vertically - centred beneath the centre window.

Horizontally - centred between bottom of window and top of blue skirting strip.

B Obstructing doors/shark teeth (left)

LUTV_EXT_00047A

Vertically - against opening edge of inner panel of left-opening car doors.

Horizontally - TBA.

C Obstructing doors/shark teeth (right)

LUTV_EXT_00047B

Vertically - against the opening edge of inner panel of right-opening single door.

Horizontally - TBA.

E Car reference numbers

LUTV_EXT_00004

Vertically - centred beneath the end windows.

Horizontally - centred between bottom of window and top of blue skirting strip.

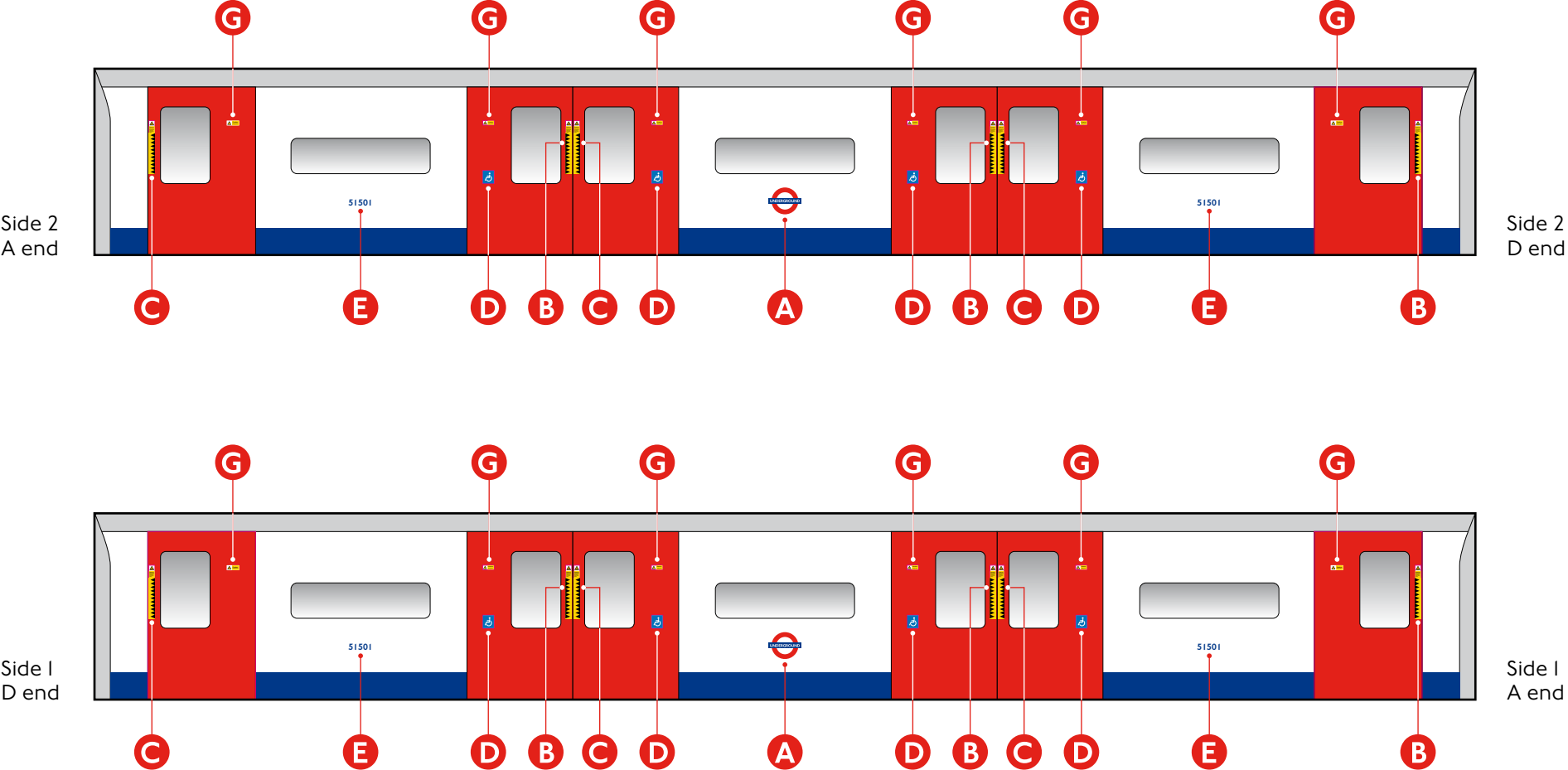
G Caution - sliding door

LUTV_EXT_00007

Vertically - centred on wide outer panel of car doors.

Horizontally - TBA.

3.11 Position of exterior notices - car D - UNDM - accessible (side elevation)



3.11.1

A Roundel

LUTV_EXT_00001

Vertically - centred beneath the centre window.

Horizontally - centred between bottom of window and top of blue skirting strip.

B Obstructing doors/shark teeth (left)

LUTV_EXT_00047A

Vertically - against opening edge of inner panel of left-opening car doors.

Horizontally - TBA.

C Obstructing doors/shark teeth (right)

LUTV_EXT_00047B

Vertically - against the opening edge of inner panel of right-opening single door.

Horizontally - TBA.

D Wheelchair access

LUTV_EXT_00003

Vertically - Centred on wide outer panel of car doors.

Horizontally - Bottom of notice in line with bottom of door window.

E Car reference numbers

LUTV_EXT_00004

Vertically - centred beneath the end windows.

Horizontally - centred between bottom of window and top of blue skirting strip.

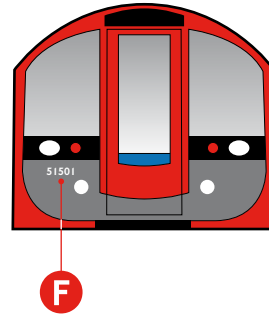
G Caution - sliding door

LUTV_EXT_00007

Vertically - centred on wide outer panel of car doors.

Horizontally - TBA.

3.12 Position of exterior notices - car A - driver's DM (front elevation)



F Front of train number

LUTV_INT_00006

Vertically - centred on left-hand side
grey panel towards bottom of train.

Horizontally - TBA.

Further information

This standard outlines basic principles and therefore cannot cover every application or eventuality.

If you have any questions on how to apply these rules, contact the TfL Graphics team.

Email: corporatedesign@tfl.gov.uk

Any changes to this document that affect the labelling on the vehicles will require a Change to Rolling Stock (CRS) to be raised, unless stated otherwise.

For further information, See S2I80 'Standard for Rolling Stock' section A3.4.I, guidance document GI100 and forms F5715 and F5716 f, and contact the Head of Rolling Stock Document Review (SMBHoRSDocumentRevie@tfl.gov.uk).

Issue 2

May 2024

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MSRV23_084 Victoria line train graphics standard - Issue 02