

Smartmoves

LONDON

Issue 7 August 2008
Promoting active travel in London



Clear cut success

Area Based Scheme gives South Bank street a boost



Capital's cycling champions



1992 Olympic champion Chris Boardman was the first man to break the 52km/h barrier

Ambassadors for cycling from the boroughs, emergency services and other organisations were out in force to celebrate the annual Cycling Communities Awards at the Brewery in central London.

Host David Brown, Managing Director of Surface Transport at TfL, recognised the achievements of the emergency service and community groups in promoting and championing cycling. He said: "The role of cycling in London is changing thanks to the hard work and advocacy of all the nominees."

Guest speakers, Olympic gold

medal cyclist Chris Boardman and Jenny Jones presented the awards to the winners.

Police Community Support Officer Eme Nwaofidel won the Beyond the Call of Duty award for apprehending a man who had robbed a young boy. The man fled the scene on a bus and Eme pursued the bus on his bike. He was able to stop the bus and the man was arrested. Eme said: "My sergeant is always encouraging me to get out on my bike and it really paid off. I am delighted to win this award."

999 award winners

Beyond the call of duty –

Police Community Support Officer Eme Nwaofidel

Cycling advocate – Marcus Phillips, Station Manager, London Fire Brigade

Cycling works – Shooters Hill Safer Neighbourhood Team, Metropolitan Police

Cycling development – Metropolitan Police Service

Smartmoves

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A paper copy of Smartmoves will now be sent to you quarterly.

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Community group award winners

Cycling for young people – Family Cycling Club, Curwen Primary School

Cycling for adults – St Bernards Bike Project, West London Mental Health Trust

Creative solutions – Ride 'n' swim, John Ball Primary School

Cycling legacy – Cargobike Project, Parents for Pedal Power

i For more information, visit tfl.gov.uk/cyclingcommunities

We've moved!

The Walking, Cycling and Accessibility team has moved offices.

The new address is:
9th Floor – Zone Y7,

Palestra, 197 Blackfriars Road, London SE1 8NJ.

The main switchboard number is 020 3054 1195.

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Learning from experience

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Never too old

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The launch of the website was a huge success.

Interactive website opens up networking opportunities for keen walkers

One-stop-shop for walkers goes live

Professionals whose job it is to encourage people to walk, and keen walkers, can now find expert advice, success stories and practical guidance on the new Walk England website.

As well as providing resources and information

for reference, the website also encourages networking between its visitors.

Veronica Reynolds, Operations Director for Walk England, said: "Our walking network chat rooms are a great place to ask questions

and quiz your peers about their successes and experiences."

The website will also hold regular polls. Results will be passed on to government as a representation of general opinion in the industry. Veronica added: "We

want the website to be an interactive and useful site that can really help give people the opportunity to walk more often, to walk to more places, and to feel safe while doing so."

i Visit the website at www.walkengland.org.uk

Schoolchildren bike it to Africa

Children from 60 schools in the Capital and around the UK set off on a virtual bike ride across Africa to show how many miles they can clock up cycling to school.

Organised by sustainable transport charity Sustrans, the virtual bike ride across Africa involves tracking pupils' progress on a map showing the 7,500-mile route from Cairo to Cape Town. In total, the schools completed 30,000 bike journeys to school.

Holly Bruford, Sustrans' Bike It Officer for London, said: "The race helped young people to see how easy it is to cycle to school. It has been a magnificent effort and next year's event will be even bigger."

Two schools in Wandsworth – Broomwood Hall and Hotham Primary School – were among the three winning schools who took a share of the £2,000 prize money for completing the race first.



i For more information, visit www.sustrans.org.uk

My view: cycling

Philip Darnton, Chairman of Cycling England, shares his thoughts



Political will edges towards cycling

Cycling has been seen as the poor relation in the transport mix. Trains, planes and buses have attracted not only more media coverage, but also greater financial investment.

But times are changing. Earlier this year, Cycling England was awarded £140m by the government to get more people cycling, more safely, more often. Here in the Capital, TfL has put £55m in 2008 alone behind encouraging more Londoners to discover the benefits of two wheels.

Why the change? I've always believed that part of increasing investment in cycling comes down to sheer political will. If you can convince senior political figures that cycling can be the answer to many of society's problems, such as obesity and pollution, then bingo!

It's crucial that political support for cycling continues, since boosting cycling levels requires ongoing investment. I was delighted to see more than 30 MPs turn out for the Parliamentary Bike Ride around Westminster to celebrate Bike Week.

We often look to our Parliamentarians to set a good example. And what's better than seeing politicians practising what they preach. Let's hope they carry on pedalling long after Bike Week.



Olympic Park and ride into the future

Work has begun to shape the future of the Olympic Park following the Games – and guarantee walking and cycling are the key modes of travel around the Park by 2012.

As well as creating the largest new urban park in Europe for more than a century, plans also include the development of new homes, offices, schools and world-class sporting and leisure facilities in the Olympic Park.

The London Development Agency is organising the work and has appointed a consortium of experts to lead on the Olympic

It's an opportunity to ensure that walking and cycling provision is embedded in the design . . .

Simon Jay, Transport Manager, Olympic Delivery Authority

Park Legacy Masterplan Framework.

As part of the masterplan a study will be carried out reviewing the need for new walking and cycling routes across the Olympic Park, and considering how to connect them into local communities. The study will also consider the need for infrastructure, such as pedestrian and cycle bridges, while cycle parking at venues within the Park will also be considered.

Simon Jay, Sustainable Transport Manager at the Olympic Delivery Authority, said: "It's an opportunity to ensure that walking and cycling provision is embedded in the design principles at an early stage. This will enable walking and cycling to become the preferred ways to travel around the Park in the future."

i For more information on the plans, visit the LDA's legacy website www.legacy-now.co.uk

Above and right: Vision for the future – the Olympic Park after the Games.



Youngsters play their role in making streets safe

Children solve underpass issue



The underpass as it is now and one creative possibility for its future.



Schoolchildren in Lewisham have been working on a project to help improve their local community and make their neighbourhood streets safer.

As part of their citizenship lessons at school, Year 8 pupils from Deptford Green School identified street safety as their number one concern in the community and decided New Cross underpass needed to be improved.

The poor lighting, graffiti and rubbish in the underpass were all key things the children thought needed improving. After developing possible solutions to improve lighting and reduce both

graffiti and litter, the children presented their findings to Lewisham Council.

As a result of their research, the council began a redevelopment project for the underpass using the children's proposal and have secured funding from TfL's LIP walking programme.

In partnership with designers The Landscape Partnership, the Year 8 pupils also developed three potential designs for the underpass. The final design will be subject to further design and consultation.

i For more information about the citizenship programme at Deptford Green School, email dgcitizenship@gmail.com

Students show local people their ideas.



My view: walking

News and views from Jim Walker, Chair of Walk London Borough Partnership.



Let us be healthy

The government has announced a challenge fund for towns in England to bid for up to £5m to help their residents become more healthy and active.

Funds could be spent on increasing the number of cycle lanes, walking promotion schemes and providing local healthy food – all examples of initiatives that could lead to 'healthy towns'.

But £5m doesn't go far in London, and we are already doing many of those things. So what is our challenge and what can we fund to claim London as a 'healthy city'?

It's not complicated – we need to make it easier, nicer and safer for people to walk and cycle more of their everyday journeys. That means making more information available and accessible, making our infrastructure more supportive and routes better connected and pleasant.

This challenge presents a chance for the new Mayor to fund projects that keep the Capital moving and to let us be healthy!

Lessons to learn

A round-up of LIP funded projects from around the Capital – see pages 8-9



Young women are being encouraged to cycle through fashion, proving you don't need to wear cycling shorts to enjoy cycling.

Pupils at Charterhouse School in Dulwich swapped their classroom for the catwalk on 12 June as they modelled their own cycle fashion designs as part of Sustrans' Bike It Fashion2Ride project.

The project for both primary and secondary schools across the Capital aims to raise the level of interest in cycling among girls aged 14 to 15.

Designer Sarah Buck gave the children inspiration for their outfits. She recently launched her range of female cycle clothing at London Fashion Week and has been working on the project.

As well as designing their own fashion range, the budding designers also took part in cycle training sessions.

Bike It Officer Marina Littek said: "This unique project not only celebrates creative talent, but also encourages young women to get cycling and keep active."

Cycling fashion on the catwalk

Females under 25 account for only two per cent of cycle trips in London



i For more information about the project, visit www.sustrans.org.uk

When asked for reasons for not cycling, only women gave aesthetics as an answer



Fashion, fun and function

A future fashion designer's new line of cycle wear was well received at Graduate Fashion Week in London.

Dawn-Elyse Munro created the collection as part of her university project at Northumbria University. She said: "I wanted to design a fashion range that was stylish as well as practical."

A key piece in Dawn-Elyse's range is a trench coat. It looks ordinary, but the epaulettes and gun flaps can be turned inside out to reveal a florescent lining for cycling at night. The entire range is also water and wind proof and has been tailored to aid the movement of a cyclist.

"The concept for all the designs is concealed function," said Dawn-Elyse.

i For more information about Graduate Fashion Week, visit www.gfw.org.uk

Wheels and Heels wins

In a previous edition of Smartmoves, we told you of the Wheels and Heels project organised by Tower Hamlets and Hackney councils. They held a cycling fashion show, which

coincided with London Fashion Week.

The project scooped the Marketing and Travel Awareness Event of the Year at this year's Smarter Travel Awards.

Photo credit: Giles Barnard.



Blazing a new trail

Thanks to investment from Cycling on Greenways (CoG) at TfL, the Tamsin Trail shared path around Richmond Park has had a makeover.

The 12km route has been upgraded in places to help alleviate congestion, signage has been improved and steep areas replaced with tarmac to make it easier for cyclists and wheelchair users.

Ruth Holmes, Landscape Developments and Design Manager at Royal Parks, said: "The wet summer last year did have one benefit as we were able to identify the areas liable to flooding and repair any paths washed away in the rain."

So how have the improvements been received by park users? Ruth said: "When the path was built more than a

decade ago, some people were unsure about constructing another path through the National Nature Reserve for cyclists and pedestrians.

"However, now people can see it encourages cyclists to stay on track away from sensitive ecological areas and allows both pedestrians and cyclists to enjoy more of the Park.

"This acceptance and understanding has meant our improvements have been widely welcomed and park users can see a real improvement in the environment."

i To view a map of the trail, visit <http://tinyurl.com/5ux4qh>. For more information about the improvements to the Tamsin Trail, contact Ruth at cycle@royalparks.gsi.gov.uk



Barrier-breaking project improves route continuity

A £150,000 project is making it easier for cyclists and pedestrians to cross a motorway junction.

The M25 at Junction 28 presented a barrier on the London Cycling Network (LCN+) in Havering and routes in Essex on the other side of the motorway. Many cyclists and pedestrians used an unofficial route that had developed across the grass and involved dodging fast moving motor traffic to get across the road.

The new controlled crossing and shared path have made their route through the junction more defined.

Jessica Ellery, TLRN Cycle Programmes Manager, said: "TfL worked with the Highways Agency on this project as the motorway junction was being upgraded at the same time. The scheme has improved access to the LCN+ and provides continuity of good conditions for cycling and walking."

Good work on the network

A 40mph dual carriageway in Greenwich is another busy road where conditions have been improved for cyclists and pedestrians.

The A20 intersects the LCN+, Green Chain Walk and the London Inner Orbital Path. TfL invested £80,000 to install a staggered toucan at Kippington Drive to give people the option of using the formal controlled crossing.

i For more information about these projects, contact Jessica at jessica.ellery@tfl.gov.uk

Best practice makes

Projects from around the boroughs funded through TfL's walking programme in 2007/08 are now complete. We spoke to borough officers involved to find out which schemes received funding and the lessons they have learnt along the way.

Communicating with the community – Dagenham Heathway, Barking and Dagenham

Case study 1

This project aimed to redress the balance in the town centre in favour of pedestrians. Previously, the public space was in poor condition with excess street furniture, damaged pavements and guardrails blocking the road.

removed, new lighting installed and footpaths repaired and de-cluttered.

Following a Living Streets community street audit and consultations with local residents, ward members and retailers, the Heathway was revamped. Guardrails were

Councillor Mick McCarthy, executive member for regeneration at Barking and Dagenham Council, said: "This project has taught us to involve as many local people as possible from the outset. It provides for a thorough public consultation and excellent relationships are developed from the start."



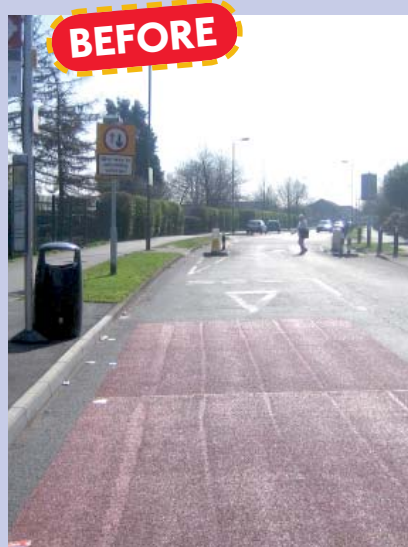
Finding funding for the fields – Lincoln's Inn Fields, Camden

Case study 2

As one of the largest public squares in London, Lincoln's Inn Fields plays an important role in linking the Clear Zone walking corridor between Covent Garden, Holborn, the City and the West End.

This Clear Zone's scheme, which has been developed in partnership with Camden, Westminster and English Heritage, encourages walking into and around Lincoln's Inn Fields. The TfL walking programme funded part of this scheme to improve the square for the increasing number of pedestrians. Other funding came from the adjacent London School of Economics and English Heritage.

TfL's funding paid for improvements such as widening and repaving the pavements, two raised and improved crossing points, a new gate and path into the park, as well as significantly increasing the amount of pedestrian space on the south-west corner.



Case study 3



Better access for everyone – Wilson's School crossing, Molison Drive, Sutton

The project is primarily a walking scheme and was integrated into the 20mph Roundshaw Zone project, but it is also part of the school travel plan to provide safer routes to schools.

The scheme provides a safer walking experience for the pupils of Wilson's School, and

other pedestrians. The crossing was put on a raised table and the carriageway width was reduced to a single lane in both directions to slow motor traffic. The footway width outside the school entrance was increased, making a safer crossing and creating a pleasant, landscaped area.

perfect



Promotion and partnership – Wanstead High Street, Redbridge

Wanstead High Street underwent a complete makeover with new paving and the removal of guardrails to improve key walking routes between the Underground stations and the local centre.

Scott Wilding, Senior Engineer at Redbridge, said: “We have now joined forces with Living Streets, who are running a Fitter for Life campaign in Wanstead to reduce the number of short car journeys, building upon the TfL infrastructure enhancements. By linking these together, we can encourage walking, while promoting the improvements we have made.”

Case study **4**

Walkway project shines light on contractors – Belvedere Road and Wandsworth Road, Lambeth

As part of the Light at the End of the Tunnel project to improve railway viaducts in the borough, footways under the railway tracks were revamped.

Transport Policy Manager at Lambeth, Dawn Haines, said: “A group of contractors carried out all of the work for the Light at the End of the Tunnel project. This was cost effectiveness and time saving, as well as helping us to build relationships with contractors for the future.”

Case study **5**

Other success stories

Routes to DLR Stations, Newham

To improve the route to DLR stations in the area for more and more commuters, Newham Borough Council surveyed three areas and identified the need for improvements around Cyprus, Beckton Park and Royal Albert stations. Funding was made available to complete the works around Cyprus and Beckton Park.

The improvements included the renovation and upgrade of existing footways, improved access and sight lines to stations and new lighting.

Tolworth Broadway, Kingston

The main aspect of this project involved replacing a subway across the dual carriageway with a puffin crossing to improve pedestrian access to shops on the Broadway.

A puffin crossing can detect a pedestrian on the crossing and keep the traffic signal red until pedestrians have reached the other side.

Nigel McDonnell, Surbiton Neighbourhood Traffic Manager, said: “The hard engineering elements of this project will be complemented by future environmental improvements to the street scene. I think it is important to combine these elements and consider all users, including pedestrians, cyclists and buses, to create a better environment for everyone.”

Grants Quay Wharf, City of London

Grants Quay Wharf has been refurbished using funding through TfL’s Local Implementation Plan (LIP) and the City of London to create a universally-accessible connection between the riverside and the City. Ramps were installed to replace steps with new planting, improved lighting and seating finishing the project.

LIP service paid to walk schemes

TfL’s LIP Walking team has produced a new best practice guide for local walking schemes. The new guidance should be used by boroughs to help define and plan any future LIP funded walking schemes for 2009/10 and beyond.

i For a copy of the guidance or for further information about any of these schemes, contact Spencer Clark at spencer.clark@tfl.gov.uk

Round-up of recent reports



We bring you some new research findings and project results that you'll find useful for your own initiatives.



Summary days ahead

Two new summary reports have been produced by TfL highlighting the key findings from a review of almost 200 studies connected to walking and cycling.

The studies reviewed range from qualitative research, assessing attitudes and trends in walking and cycling, to large-scale travel surveys such as the LTDS (London Travel Demand Survey).

i These two reports can be downloaded at tfl.gov.uk/businessandpartners – select Walking or Cycling under publications to locate Walking in London or Cycling in London.

Why did the cyclist cross the road?

The Transport Research Laboratory (TRL) has published a Shared Zebra Crossing study looking at cyclists' use of existing zebra crossing and possible future use of crossings by bike riders.

Representatives from TfL's walking,

disability, road safety and design teams discussed the findings of the study and produced a supporting note.

i You can read the study and TfL's summary at <http://tinyurl.com/5gsjnn>



Putting CoG Equality in Action

Following the Equality Impact Assessment (EqIA) of TfL's Cycling on Greenways (CoG) programme, TfL has now published an Action Plan setting out the work needed to meet the EqIA recommendations.

The EqIA looked at the potential impact of CoG for equality target groups, such as disabled people and the elderly, and proposed recommendations for promoting equality.

Now, TfL is looking for organisations represented on the CoG Forum, including managing authorities such as boroughs and Royal Parks, as well as user groups including LCC and Walk London, to give suggestions on how they can work with TfL to deliver the plan.

i The plan is available at <http://tinyurl.com/53a6xx>. For further information, please contact Robert Semple, TfL Cycling on Greenways Programme Manager at robert.semple@tfl.gov.uk

TfL-funded course offers older people a positive cycling experience

Getting back in the saddle

Older people in Hammersmith and Fulham have had a new lease of life as they take to the saddle at Agewell on Wheels sessions.

Participants start each session with warm-up exercises and basic cycle training, followed by a bike ride around the local area. They can either bring their own bicycle and receive a free bike check, or use one of the bikes provided.

The course was launched with funding from TfL and the BIG Lottery, administered by the London Cycling Campaign (LCC). It is linked to the Agewell fitness and exercise programme run by Hammersmith and Fulham Council.

Agewell on Wheels cycling



instructor Gwen Cook said: "Cycling can be liberating for older people. It builds their confidence, gives them back some freedom and is a great way to meet like-minded people."

"Very often cycling is associated

with happy memories from their younger days, so getting back on two wheels is a positive experience."

i For more information, contact Alison Frosdick on 020 8600 9171 or Gwen Cook on 020 7385 8536

All abilities welcome

Twice a month Victoria Park in east London plays host to Bikeworks, a cycling group for people of all ages with learning and physical disabilities.

Bikeworks is funded by the community cycling fund for London and receives additional funding from Tower Hamlets Council's Community Development.

The group's founder Jim Blakemore said: "Cycling regularly can have a huge impact on these people's lives. Keeping their muscles active helps them to bear their own weight, making everyday

tasks much easier.

"We have one cyclist who has cerebral palsy and uses an electric wheelchair. She cycles using a three-wheel recumbent and is able to belt around the park for the full 40 minutes."

Bikeworks has also produced a training course for teaching disabled cyclists that can work together with National Standard Cycle Training. This one-day course offers 'hands-on' experience teaching people with learning and physical disabilities and introduces the different bikes available and necessary risk assessments.

i To find out more about Bikeworks or the disability cycle training, contact Jim at jim@bikeworks.org.uk or visit www.bikeworks.org.uk





Street is above th

Residents, visitors and businesses are enjoying a better environment along The Cut, a street near London's South Bank, thanks to an Area Based Scheme.

The Cut used to be difficult to walk along, dirty and packed with traffic that used it as a shortcut between two main roads.

Now, the street has been transformed under the first TfL-funded Area Based Scheme to be completed.

With the Young Vic theatre, Southwark College and many trendy eateries, The Cut has plenty to attract visitors as well as residents. It links Southwark and Waterloo stations and runs parallel to the river and crosses through both Lambeth and Southwark boroughs.

That meant partnership was

central to the scheme's success. A steering group with representatives from both councils, Cross River Partnership, TfL, Waterloo Quarter Business Alliance, South Bank Employers' Group and Waterloo Community Development Group, as well as the architects and contractors, was set up to drive the project.

It aimed to improve pedestrian access; provide residents, visitors and workers with a more pleasant environment; boost safety; give businesses a better trading area and encourage sustainable travel. When residents and businesses were asked to give their 10 top priorities for The Cut, removing rubbish and creating a greener environment topped the list.

Nearly £3m of funding was secured in December 2006, with £2m from TfL, £500,000 of EU funding and the rest from the two councils.

Here, we showcase some of the most innovative improvements that could also work in other projects.

New lighting columns, litter and cigarette bins were installed – with crossing beacons attached to lighting columns.

The Cut scheme won the Best Project Collaboration Award at the BEX 2008 International Awards.

An innovative waste collection system for businesses and residents has been launched, meaning there are no longer large, unsightly bins on the street. Each business or home is allocated a refuse collection disc in the pavement and they leave their rubbish there at a specified day and time. There are two collections a day at set times, meaning that every building along The Cut isn't putting out its rubbish at the same time, and it is quickly collected.



a cut e rest



Nearly 50 trees of three different species were planted to boost biodiversity and create a greener environment.

Pavements were widened and outdoor dining within defined areas is now encouraged. Businesses have signed agreements not to put out A-frames on the street.

Transforming the whole area

Area Based Schemes (ABS) look at more than one mode of transport across a whole area, rather than addressing individual aspects in a piecemeal way.

They aim to boost a local area through improved access to local services, better conditions for businesses and residents, lower vehicle use, less crime and creating public places.

There are three types of ABS:

- **Town Centres** – looking at the main and side streets that encompass the main retail, commercial and civic functions of the area
- **Streets-for-People** – either Residential Area schemes that look at local facilities for residents, or Areas of High Footfall schemes for tourist areas where there is a need to re-balance street design towards pedestrians
- **Station Access** – addressing the main pedestrian and cycle routes to and from a station.

Boroughs and partnerships can obtain funding for ABS from TfL under Local Implementation Plan allocations.

i For more information about Area Based schemes, contact the Area Based Schemes Officer on 020 7926 0079 or visit the Boroughs Extranet at <https://extranet.tfl.gov.uk/boroughs>



Cycle racks have been installed along The Cut to make it easier for people to cycle to the theatre or restaurants.

New bollards stop cars and vans parking or unloading on the pavement – specially created parking bays mean the overall amount of parking has not been reduced.



The scheme is trialling benches facing in different ways along the street to see which ones work best. The benches also have arms on every seat to discourage people who sleep rough.



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Everybody needs good neighbours

Living Streets hosted a Community Engagement Masterclass in June to share ways of involving local residents in projects.

Delegates were given 10 top tips for working with the local community to make a project a success:

- Always be open and honest
- Manage expectations from the start
- Provide strong and visible leadership
- Look for local solutions to wider challenges
- Work with what's there and be realistic
- Create a shared timeline of actions and stick to it
- Promote what you are doing
- Have fun and let people see you are
- Communicate
- Review, review, review.

i Living Streets is hosting a Community Street Audit workshop on 17 September in London, for more information visit www.livingstreets.org.uk

See the sights on two wheels

The London Cycling Campaign (LCC) is urging the Capital's attractions to provide visitors with information about their cycle parking facilities and how to visit them by bike.

So far, the campaign has encouraged top London draws such as the Tower of London and Arsenal Football Club to promote cycle parking on their websites and brochures.

i Contact LCC for best practice about getting cycling in your local area by visiting www.lcc.org.uk

Joint working encourages walking and cycling

Benefits all round



We talked to Linda Jackson and Brian Dalton from the London Borough of Bexley about working together and the challenges of encouraging walking and cycling in an outer London borough.

What projects are you working on?

Linda: We carried out a walking audit to improve the route between Bexleyheath town centre and railway station, which are a good walking distance apart. We are now implementing the work, which includes upgrading crossings and lighting. This is the start of a series of audits around the area.

Brian: The cycling team is currently upgrading the London Cycling Network (LCN+) in Bexley to meet the current London Cycle

Design Guidance. The Council also runs schemes to encourage staff to cycle to work, in partnership with local traders.

Do the walking and cycling teams work collaboratively at Bexley?

Linda: We always try our best to work together. Although we are sometimes funded separately, we both have the same goals.

Brian: If we worked independently it would never work – new routes or improvements have to work for both sets of users to be successful. Some pedestrians have a negative perception of cyclists but, if we design routes that allow them to co-exist, we can change this.

What are the challenges for an outer London borough?

Linda: Our residents can be more reliant on their cars because we are further away from the main infrastructure in central London. We have many barriers to break down to encourage people to walk or cycle.

Brian: Routes such as the LCN+ are focused on travel to and from central London. We need to expand and develop our local networks.

i For more information from Bexley, email Linda at linda.jackson@bexley.gov.uk or Brian at brian.dalton@bexley.gov.uk



Nominate an officer

If you would like to nominate yourself or an officer from your borough to feature in Smartmoves, contact us on 020 7922 5673 or email smartmoves@abcomm.co.uk

London on its marks to cheer on tour



Londoners will be out in force on Sunday 7 September to watch the Tour of Britain 2008 kick off on the streets of the Capital.

Some of the world's top cyclists will be racing 10 times along the 8.5km circuit, which passes along the Embankment and takes in some of our city's famous landmarks including Big Ben and the Tower of London. The race will then set off around the country and will finish in Liverpool on Monday 14 September.

Spectators can get involved with cycling at the BikeJam festival – a range

of free fun activities and entertainment for all the family including try-out zones, interactive displays, music and stalls designed to encourage everyone to get on their bikes. The race will also be broadcast live on giant screens along the route.

Encourage people in your borough to cheer on the racers and enjoy a day dedicated to cycling.

i For more information, visit www.tourofbritain.com or tfl.gov.uk/tfl/roadusers/cycling/tourofbritain/

To get involved, email laurafewkes@tfl.gov.uk

Inspiration for your cycling event

Bike Week kicked off with a range of locally organised events throughout London showing the many ways you can promote cycling to both new and experienced cyclists.

ROLL UP, ROLL UP

A cycling circus at the Islington Sports and Cycling Festival featured crazy bike tryouts, BMX stunt shows and cycling clowns.

"The idea was to introduce people to cycling in a fun way," said Pete Wintercrane of BigTopMania Entertainments, who ran the circus.

i To find out more about BigTopMania Entertainments, visit www.bigtopmania.co.uk



ALL ABOARD

Experienced cyclists led a bike bus of parents and children through Camden and Hampstead. Volunteers from London Cycling Campaign (LCC) and the Camden Cycling Campaign made up the escort.

Cyclists of all ages could join the bike bus at various stops along the way.

i For more information, email info@camdencyclists.org.uk



PIT STOP SUCCESS

In Hackney, cycle pit stops saw mechanics checking and tuning bikes.

Hackney Council and LCC brought in the experts from the London School of Cycling. "It was so

popular we had to turn people away. We could easily make this a monthly event," said LLC organiser Trevor Parsons.

i For more information on hiring mechanics for your event, visit www.londonschoolofcycling.co.uk

Last year the route covered a 14km route through London

There will be four hubs this year. Cyclists can gather at these local points to cycle to the central event. Highbury Fields • Clapham Common • Victoria Park • Ravenscourt Park.



Preparations in progress for major cycling event in the Capital

Marshal stars sought at London Freewheel

After the success of last year's London Freewheel, the streets of London will once again be closed to traffic to make way for thousands of cyclists on Sunday 21 September.

Cyclists will be invited to cycle to the main event from key hubs around London. They will be welcomed to central London with

music and other entertainment.

The Mayor of London Boris Johnson is calling on expert cyclists from around the Capital to volunteer as marshals at the event and help this year's Freewheel run smoothly.

Marshals will be required from 8am until 7pm on the day and will be needed at both the main event in central London and the local hubs. A training and briefing session will also run beforehand.

More than 38,000 people joined the Freewheel last year

i To sign up as a marshal, visit www.londonfreewheel.com/marshals

>> DATES FOR YOUR DIARY >>

14 August – Bike breakfast – Launch of Shadwell station's new bike shelters. 020 7987 4244 or cycling@dlr.tfl.gov.uk

18 August – New look website – New cycling section on Tfl website launched. tfl.gov.uk/cycling

7 September – Tour of Britain – The cycle race starts in London. www.tourofbritain.co.uk

13-24 September – Green Chain Walking Festival – 10 led walks around the Green Chain in south east London. www.greenchain.com, festival hotline 020 8921 5028.

16-22 September – European Mobility Week – www.mobilityweek-europe.org/ Boroughs are encouraged to take part in **Give your car the day off** events during the week.

MHOriordan@lambeth.gov.uk

17 September – Living Streets Community Audit Workshop in London – www.livingstreets.org.uk

21 September – London Freewheel – Central London roads closed to make way for cyclists. www.londonfreewheel.com

27-28 September – Autumn Ambles – Free led walks for everyone. www.walklondon.org.uk

9-12 October – Cycle Show 2008 – Exhibition at Earl's Court with all the latest cycling kit and news. www.cycleshow.co.uk

26 December-4 January 2009 – Festival of Winter Walks – Free led walks for everyone. www.ramblers.co.uk

Useful contacts

Here is a selection of useful contacts for cycling and walking projects and issues. If there's an organisation or individual you think should be listed here, please email smartmoves@abcomm.co.uk or call 020 7922 5673.

Bike Week

Information on how to get involved or organise an event during Bike Week or Bike to Work Week.

Tel: 0845 612 0661

www.bikeweek.org.uk

British Cycling

The internationally recognised governing body of cycling in Great Britain, it also runs the Go Ride programme aimed at young people.

www.britishcycling.org.uk

Tel: 0870 871 2000

CTC

CTC is the UK's national cycling organisation and the country's largest group of people on bikes. Its mission is 'to make cycling enjoyable, safe and welcoming for all'.

www.ctc.org.uk

Tel: 0870 873 0060

Cycling England

Cycling England has been charged by the government to deliver programmes that encourage more people to cycle more safely and more often. It is made up of experts in transport policy, engineering, public health, the cycle industry, local government, cycle sport, cycle training and education.

Email: info@cyclingleland.co.uk

www.cyclingleland.co.uk

Everyday Cycling

Everyday Cycling is a friendly online cycling community hosted by British Cycling, the internationally recognised governing body of cycling in Great Britain.

www.everydaycycling.com

LEPT

The London European Partnership for Transport (LEPT) co-ordinates, disseminates and promotes the sustainable transport agenda for London and London boroughs, in Europe. It aims to improve the level of communication, co-operation and investment that exists between London, London boroughs and the European Union.

Tel: 020 8313 4918

www.lept-eu.org

Living Streets

Living Streets is the champion of streets and public spaces for people on foot. It works on practical projects to create safe, vibrant and healthy streets for all.

Tel: 020 7820 1010

www.livingstreets.org.uk

London Travel Awareness Team

Previously known as Good Going, the team runs the travel awareness programme to encourage people to use healthy and environmentally friendly forms of transport in London.

www.tfl.gov.uk/sustainabletravel

London Cycling Campaign (LCC)

London Cycling Campaign is a registered charity that works with businesses and the community to improve the quality of life in London by increasing cycling. It aims to involve people from all London's communities in cycling, bring out the best possible services for people who want to cycle in London and be at the forefront of research and policy linking cycling to wider issues.

Tel: 020 7234 9310

www.lcc.org.uk

Useful contacts continued on next page ►

◀ useful contacts continued**Olympic Delivery Authority**

The Olympic Delivery Authority is the public body responsible for ensuring delivery of the new venues and infrastructure for the Games and the legacy that will follow.

Tel: 0203 2012 000

www.london2012.com

Sustrans

Sustrans is a UK sustainable transport charity that works on practical, innovative ways of dealing with the transport challenges that affect us all.

Tel: 0845 113 0065

www.sustrans.org.uk

The Ramblers Association

The Ramblers Association is Britain's biggest charity working to promote walking and to improve conditions for all walkers.

Tel: 020 7339 8500

www.ramblers.org.uk

The Royal Parks

The Royal Parks' remit is to conserve 5,000 acres of historic parkland – the eight Royal Parks – for future generations. It also tends a number of other spaces in London, including Brompton Cemetery, the gardens of 10, 11 and 12 Downing Street and Grosvenor Square Gardens.

www.royalparks.org.uk

Tour of Britain 2008

Website charting the routes, dates and host locations of the 2008 Tour of Britain cycle race on 7-14 September.

www.tourofbrtain.co.uk

Transport for London

TfL was created in 2000 as the integrated body responsible for the capital's transport system. Its primary role is to implement the Mayor of London's Transport Strategy. It also promotes a range of walking and cycling activities across the capital.

tfl.gov.uk

Walk21

The organisation that champions healthy, sustainable and efficient communities where people choose to walk.

Tel: 01684 773946

www.walk21.com

Walk England

Walk England promotes walking as a way to be healthy, travel and relax – by bringing together and inspiring people who want to walk more, with those health, transport and environmental professionals responsible for supporting their choices.

www.walkengland.org.uk

Walk London

Funded by TfL, Walk London works with the local authorities to develop an impressive network of quality walking routes around London.

Tel: 0870 240 6094

www.walklondon.org.uk

Walk to School

The Walk to School campaign is jointly promoted by The National Travelwise Association and Living Streets. It asks parents, pupils and teachers to think about their journey to and from school, and the many benefits of making it on foot. Each year it organises a nationally recognised event: National Walk to School Week

Tel: 020 7820 1010

www.walktoschool.org.uk

Walking Works

Working Works is a new campaign designed by Living Streets to inspire people to walk more as part of their daily commute. The website is full of ideas and advice for everyone including transport professionals and businesses.

Tel: 020 7820 1010

www.walkingworks.org.uk