

smartmoves

Issue 2

May 2007

Promoting active travel in London

Sole mates

Healthy Walks scheme
brings locals together
pages 10-11



First word

London's most important transport mode?



Jenny Jones, Green Transport Advisor to Mayor Ken Livingstone, shares her thoughts.

Most Londoners use walking to link all their journeys. Whether you are walking the whole way, from car to shop, or bus to tube, walking is a vital part of London's transport system.

Walking is everywhere, giving a truly door-to-door service that some other transport modes can only dream of. For able-bodied Londoners, there isn't a single journey that doesn't start and end on foot. London's total reliance on the glue of walking is underlined by the unacceptable travel for less able Londoners.

Walking accounts for 5.7 million journeys in London daily. If road or rail were asked to carry the weight of traffic that the footways are currently supporting, London would be gridlocked.

Despite accounting for more of London's daily journeys than tube and rail combined, walking has too often been neglected as a major mode of travel in the capital. London must recognise the importance of walking, so that people, town and planet can all be healthier and happier.



Jenny.Jones@london.gov.uk



The Countess of Wessex and Hugo Vickers, Chairman of the Jubilee Walkway Trust, unveil the new panel.

Royal approval for new panel

The 34th viewing panel installed on the Jubilee Walkway has attracted royal recognition.

The new panel, on Horseguards Parade, was unveiled by the Countess of Wessex in a launch event that even featured in the esteemed pages of *Hello!* magazine.

It depicts the Parade ground and the Queen during the

Trooping the Colour salute. The Jubilee Walkway Trust commissioned the panel, by artist Rebecca Elliot, to mark the Queen's 80th birthday.

The panel explains the government buildings and visitor attractions people can see across the Parade Ground, making it a useful interpretation guide for Londoners and tourists alike.

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Preparing to host the Tour de France **6-7**

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Why not walk it?

A new advertising campaign to encourage walking for everyday journeys has been launched by TfL.

Under the strapline Why Not Walk It?, the campaign features cartoon illustrations by Simone Lai and radio adverts with light-hearted reminders of the benefits of walking. It's aimed at people under 45 who habitually use the car, especially for journeys to school or work.

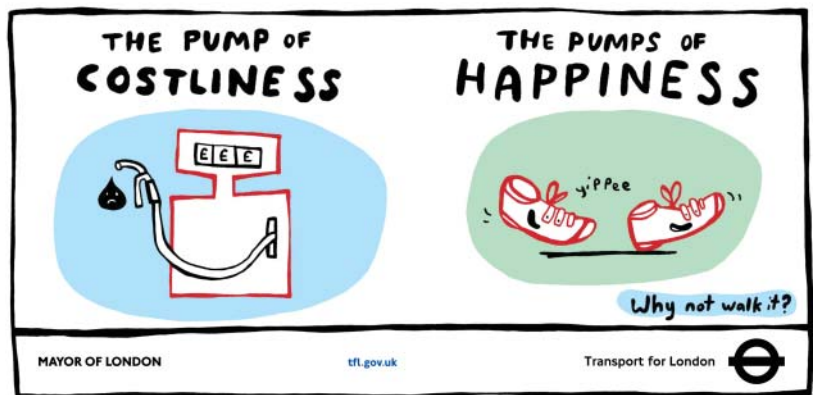
Research shows that half of all car journeys in outer London are less than two kilometres, a distance that can easily be walked by most people in 25 minutes.

Posters are now in place at railway stations, car parks and schools to highlight walking as an alternative transport option.

Radio ads, voiced by actor Timothy Spall, play during peak hours to reach the ears of school run parents and commuting drivers.

The Mayor's office and TfL are investing a record £126 million over the next three years to further improve conditions for pedestrians in London.

The Mayor's Green Transport Advisor Jenny Jones said: 'Walking is the cleanest, greenest, healthiest and most enjoyable way to get around our city.'



Women in the capital saddle up for success



Cycling topped the agenda at this year's Capitalwoman conference, attended by more than 2,000 women.

The annual free event, organised by Mayor Ken Livingstone, gives women living and working in London the chance to air their views and question the Mayor and women's representatives on policy issues. Speakers included comedian Jo Brand, Diane Abbott MP and Nicky Gavron, Deputy Mayor of London and TfL was among the exhibitors.

The importance of cycling and dispelling some of the

myths was one of the key issues for 2007's conference in March.

London Cycling Campaign (LCC) organised group rides to the conference and offered practical workshops on bike maintenance.

LCC Community Cycling Officer Sarah Slater said: 'Londoners are now realising the many virtues of getting on their bikes, but there are still fewer women cycling than men.'

'We are keen to get the message across to women that cycling is convenient, fun and good for your health.'

My view: walking

News and views from Jim Walker, Chair of Walk London Borough Partnership.



Our survey says . . .

In March, The Walking Advisory Panel, set up to monitor and steer the delivery of the London Walking Plan, commissioned a survey of local authority officers. It aimed to review the relevance and effectiveness of the current Walking Plan to help officers establish what further support is required to deliver the Mayor's vision of London being one of the most walkable cities in the world by 2015.

The 20-question online survey was completed by representatives from most authorities and the results will be presented at the annual Walking and Cycling Conference on 10 May. The survey included questions that allowed authorities to list the walking projects they were most proud of, as well as identifying the priorities for encouraging more people to choose to walk and the barriers to making sure it happens.

Look out for a future article on where local authorities are choosing to place their investment, how they are measuring success and what needs to be done to make things better.

Following the success of the London questionnaire, the Minister for Transport supported the roll-out of a similar questionnaire for the rest of England.

 www.walklondon.org.uk

Games routes take shape

Core walking and cycling routes have been identified around the Olympic Park and River Zone venues.

They are largely off-highway or on quiet roads and are for shared use by people of all abilities on foot and bike. These routes will serve the local communities far beyond 2012.

The identified routes complement existing and planned routes already being delivered through TfL and borough programmes such as London Cycle Network+ and the London Strategic Walks Network.

TfL is leading this route development work on behalf of the Olympic Delivery Authority (ODA). This is in consultation with relevant boroughs and walking and

cycling groups.

Work to identify walking and cycling route and infrastructure improvements at other London 2012 venues has also started.

The ODA is also making sure people can still cross the Olympic Park site on foot and by bike when construction starts on the venue buildings later this year. Improvements to the Elevated Greenway will be made so an east-west connection remains open when roads in the area close to allow Olympic Park construction to start from July 2007.

The development of walking and cycling routes is part of a wider programme to promote active travel in the context of London 2012.



The Elevated Greenway will be improved to maintain an east-west route across the Olympic Park during construction work.



Bike It Officer Marina Littek with some of the pupils who joined in the I Love My Bike day at Peter Hills Primary School in Southwark.

Lessons in love

Pupils showered their bikes with love and affection at 10 London schools that hosted I Love My Bike days in February and March.

UK sustainable transport charity Sustrans organised the events as part of its Bike It programme, which is sponsored in London by TfL. Some of the funding for the events came from pop group Scissor Sisters, who heard about Sustrans' success in encouraging children to ride to school.

Pupils decorated their bikes for best-dressed bike competitions, gave them a spring clean, had them checked by mechanics, and class sessions and assemblies covered the health and environmental benefits of cycling.

Bike It Schools Officer Marina Littek said: 'We're thrilled with the response we have had from school communities, as well as the support from Road Safety teams and cycling officers.'

My view: cycling

**Philip Darnton,
Chairman of
Cycling England,
shares his
thoughts**



A landmark year

2007 is a landmark year for cycling in London, as the first leg of the Tour de France sets off from the capital. As our city's streets are turned into an international sports arena, millions of people will be inspired to get on their bikes.

Along with TfL, Cycling England will be taking advantage of the excitement and encouraging more people to cycle, more safely, more often.

And it's not just the Tour de France that will put the spotlight on cycling this year. Bikeability – the cycling proficiency for the 21st century – launched in London at the end of April. The arrival of Bikeability was the biggest upgrade in cycle training the city has seen in decades.

Bikeability is designed to give the next generation the skills and confidence to ride their bikes on today's roads. We've already piloted Bikeability with more than 5,000 children with outstanding results – more than two-thirds of children were cycling more after taking part.

We're happy to be working with TfL to ensure that, with the arrival of both the Tour de France and Bikeability in London this summer, more young people will discover the benefits of two wheels.



www.cyclingengland.co.uk

As London gets ready to host the world's biggest cycling event, *smart moves* takes a look at the work going on behind the scenes.

Under starter's orders



We're gearing up for the 2007 Tour de France, which will start its epic race in London and the south-east.

London is set to host the launch event on 6 July, when the 189 riders will be presented to the crowds and the world's media, followed by the Prologue on 7 July. This eight-kilometre individual time trial will pass landmarks including the Houses of Parliament, Westminster Abbey, Buckingham Palace and Hyde Park on a course designed by TfL in conjunction with the Amaury Sports Association (the owners of the Tour de France).

Stage One of the race – known as Le Grand Départ – will take place the following day. It will start in London and then head out to Kent, finishing in Canterbury.

Playing host to the world's most famous cycling event is a perfect way to showcase London as a cycling-friendly city and there will be events taking place around the route for people of all ages to encourage them to take to the saddle.

Hyde Park will host two world championship finals – the World Tricycle Championships and the World Hand Cycling Championships – and several national finals on the Sunday. It will also host the People's Village festival throughout the weekend, featuring French and English food and giant screens showing the race.

Tour de France roadshows, featuring a stationary bike so visitors can test themselves against the professionals, have been out and about across the capital.

Stakeholders and boroughs can take advantage of the public interest in the Tour to get more people into cycling. It's not just about encouraging people to watch the event, but helping them to see the link with cycling and inspiring them to cycle more. Think the Wimbledon effect – it's hard to find an empty tennis court during and just after Wimbledon fortnight.

TfL is working with many partners to ensure the Tour itself runs smoothly. Gary

MacGowan, Technical Manager with our Special Projects team, said: 'We've had to reach agreements with Westminster City Council and The Royal Parks on the route for the Prologue and we're now working with them on crowd management.'

'We're also working with Kent County Council, Canterbury City Council, Medway and the eight London boroughs the Tour will pass through. We're looking at what features, such as traffic islands, will need to be removed on the Stage One route and working with highway authorities and utility companies to make sure there are no last-minute works.'

Staggering infrastructure

Every single person and vehicle due to take part in the Tour has to come to London to register. The headquarters, known as a Permanence, will be set up at the ExCeL Centre in Docklands and will run throughout the Tour. It'll see all the riders, all press and TV personnel, every crew member, every marshal,



every outrider, all 140 media trucks, press vehicles and all 230 vehicles in the sponsors' publicity caravan (which runs in front of the riders) coming through to register.

The technical infrastructure is staggering – the television gantries and commentary boxes will run practically the entire length of The Mall.

During the event, the challenge will be to make sure the routes are clear and all the spectators who turn up get a good view, while ensuring the capital doesn't come to a standstill.

Gary added: 'London has still got to function. My team's working with other teams on issues from traffic and transport to security and crowd safety.'

'Anyone can come to watch the Tour, and they can watch it anywhere along the route. In 1994, when the Tour last came to Britain, it was a mid-Tour stage, midweek and ran between Dover, Brighton and Portsmouth, and it still drew three million people. The London event is likely to be much bigger.'

ABOVE LEFT:
Londoners are finding out more about the Tour at roadshows around the city.

ABOVE RIGHT:
Paris won't be the only capital city hosting the race this year.

Spectators in the saddle

London Cycling Campaign is offering cyclists the chance to ride into London to watch the Tour de France prologue.

Up to 15 led rides will begin from meeting points around London on 7 July, sponsored by TfL.

The rides will be accompanied by experienced cyclists and will reach Hyde Park by midday. A secure bike parking area will be provided and riders will be able to watch the race from a special viewing area.

i Up to 2,500 people can register for this event online at www.lcc.org.uk

Join the tour

British Cycling is giving 5,000 cyclists the chance to ride the Stage One route of the Tour de France across east London and Kent.

The Cyclosporitive event will take place on Sunday 1 July and is so popular the first tranche of 3,300 places sold out in half an hour.

British Cycling's Events Manager Jonny Clay said: 'The challenge of riding the same 117-mile route as the stars has the potential to inspire cyclists across the country.'

The last places are available through Cycle Surgery on 0800 298 8898 while 'stocks' last, and packages through Sports Tours International on 0870 350 1106.

i For more information, see www.everydaycycling.com

New look for website

Check out the new-look TfL website, which has been updated and redesigned.

The website features forthcoming events and information and maps about cycling and walking routes.

For more information, please visit tfl.gov.uk/cycling tfl.gov.uk/walking www.walklondon.org.uk

Mayor to take action

The Mayor has responded to a report by the West End Commission by committing to a range of transport and urban realm improvements.

One of the first actions will be to install a wayfinding system for walkers. TfL is working with the New West End Company on the opportunity for a pilot installation under the Legible London development programme.

Truckers urged to Share the Road

A new TfL awareness campaign aims to reduce the number of cyclists killed and injured by heavy goods vehicles on the capital's roads.

As part of the TfL-led multi-agency Share the Road campaign, which launched last September, a new poster asks lorry drivers to take care when turning left and warns cyclists to be more aware of large vehicles.

As well as the poster, Ford has agreed to display warning signs for cyclists on the back of its HGVs.

Teenagers set a trend

It's farewell to lycra and luminous leggings as fashion-conscious teenage girls are putting some catwalk style into cycling.

Young people often say the clothing puts them off taking to two wheels as it's not fashionable, so a group of school pupils have set to work designing their own bike gear and accessories that are practical but don't cramp their style.

The 'Pret-a-rouler' ('ready to roll') project involves pupils from six secondary schools and four primary schools. In launching the project, cycling store Velorution teamed up with Bike It Officer Marina Littek and Westminster travel planner Jacqueline Saunders, who has already had a lot of success in encouraging women to take up cycling.

Design workshops are taking place at the schools, where the pupils put forward ideas, get advice and develop their designs.

The project culminates in a fashion show on 21 June, with a daytime show for the school pupils and an evening show where the best designs will be modelled to the public.



Fashion student Amy Fleuriot (left) helps a pupil from Westminster Academy choose materials for new cycling outfits.

For more information on the fashion show, visit www.velorution.biz

Route planning made easy

Two new leaflets are now out to help walkers plan their routes on the Strategic Walks Network.

A new London Loop leaflet gives an overview of all 24 sections of the 150-mile walk that connects the outer London boroughs. Until now, people could only get leaflets about individual sections of the route.

The latest Thames Path leaflet covers the route between Hampton Court and Albert Bridge. It's the reformatted No.1 in a series of four Thames Path leaflets.



The leaflets are available in public libraries or at www.walklondon.org.uk

Budget boost for boroughs

Millions of daily journeys will be safer and more pleasant following an investment of £160 million in walking and cycling projects across London's borough.

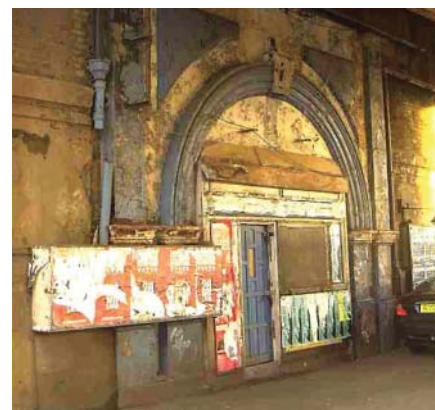
The Mayor of London's office has announced the funding for transport improvement plans, to make the capital safer, cleaner and greener.

Some of the TfL Cycling, Walking and Accessibility programmes to benefit from funding include:

- **At least £916,000 over three years to renovate and upgrade railway viaducts** through a

combination of south London boroughs, Central London Partnership and Cross-River Partnerships – for new and upgraded walking links through the arches, encouraging more direct walking trips.

- **£900,000 over three years for a new pedestrian and cycle bridge** over the Staines to Waterloo rail line along Bedford Road in Hounslow – for a new foot and cycle bridge to be built alongside the traffic bridge, providing pedestrians and cyclists with a safe crossing.



Before: the former Blackfriars station entrance on Blackfriars Road was an eyesore for pedestrians.



After: the structure has been restored.

- **£525,000 over two years for the renewal of the Carlyon Road footbridge** over the Grand Union Canal in Brent – renewed funding to allow new access ramps to be built and widening of the bridge deck span for pedestrian and cyclist safety.
- **£182,500 over two years to revitalise the Eagle Brewery Wharf area in Kingston** – for a revamp of the existing, poorly used space to encourage greater use from pedestrians passing along the Thames and town centre users. Another £120,000 will be spent over three years to improve the condition and lighting of the riverside walk.



The Carlyon Road footbridge will be upgraded with borough funding.

On the march in Merton



Come rain, hail or shine, a group of 30 people are getting out walking every fortnight in the London Borough of Merton under the TfL-funded Travel Awareness programme.

The programme, encouraging people to use alternative forms of transport by getting active, has the support of the Mayor's office in the bid to promote sustainable transport in London and cut congestion and pollution.

It has been adopted by all 33 London boroughs and now includes more than 10,000 participants.

In Merton, this programme led to the creation of the Healthy Walks group, which began in May last year.

Jonathan Turner, Assistant Leisure and Sports Development Officer for Merton, said: 'Reports noted a lack of participation

Sheila Lawlor and Eileen McKean enjoy a walk on Mitcham Common with the Merton Healthy Walks group.

Shoppers share bags of ideas

Research among residents is boosting shopping on foot in Sydenham.

In a survey of 200 shoppers, 57 per cent said the high street was in need of improvement, was noisy and had too much traffic.

More than half said they walked to the shops, and shoppers on foot were found to spend more money overall than those arriving by car.

With TfL funding, the council commissioned Living Streets to run a Community Street Audit with groups of residents, to look at opportunities for improving the high street and encourage more people to spend time in the area on foot.

Space Syntax, a consulting firm made up of companies including architects, town planners and transport providers, was commissioned to study pedestrian movement patterns and stationary activities on the high street.

They observed only a few people stopping due to a lack of places to linger. Insufficient pedestrian infrastructure meant many people were also crossing anywhere along the road.



Sydenham's main street, between Cobbs Corner (above) and Mayow Road, is the subject of a street audit.

The results of both surveys were presented at public events organised by Lewisham Council and facilitated by CAG consultants to help design improvements, which will be submitted to TfL for approval.

The project aims to exhibit and consult on outline designs in July.

i For more info see www.lewisham.gov.uk/TransportAndStreets/ConsultationPolicy/EnhancingSydenham.htm



>> Safer streets for Wanstead walkers

Pedestrians in Wanstead will benefit from investment to make walking safer in the area as part of the 2007-08 round of borough funding from TfL.

The scheme will encourage shoppers to leave their cars at home by improving the routes between the main high street, Snaresbrook tube station and local bus stops. It will bring

better, high spec lighting and will remove some of the barriers that currently exist, especially for the mobility impaired, on some of the routes.

i Contact Spencer Clark at TfL on 020 7027 9256 or Matthew Gray at the borough on matthew.gray@redbridge.gov.uk for more details

in physical activity in our area, so we came up with the Healthy Walks group.' Volunteer co-ordinator and walk leader John Meech said: 'We have a nice social walk and it's good for everyone to get out in the fresh air.' Sheila Lawlor, of Merton Park, said: 'It's nice to walk in a group; I wouldn't fancy it on my own,' she said. Lillian Ledger of Carshalton joined the group on the advice of her doctor. 'We're all quite friendly and, I must admit, I do feel a lot better for it,' she said.

i To find out about holding similar activities in your area or creating your own programme, contact Caspar Jack at the TfL Travel Awareness team on 020 7926 9178 or email cjack@lambeth.gov.uk



Borough cycling officers check out initiatives in Hackney.

Boroughs share their best ideas

London boroughs are sharing their cycling knowledge to identify best practice.

Cycling officers from eleven London boroughs have put their heads together to improve facilities for cyclists and the wider community.

The London Cycling Benchmarking Project is an opportunity to share best practice through peer review, and develop professional knowledge to increase cycling in the city.

The project, which began in November 2006, is funded by TfL and co-ordinated by CTC, the UK national cyclists' organisation.

CTC Benchmarking Projects Officer Sara Basterfield said: 'Cycling professionals often have fewer development opportunities, compared with professionals working in other areas of transport.

'Evidence-based, co-operative benchmarking is a powerful tool for sharing knowledge and developing expertise.'

Each borough hosts a site visit for the group to look at different cycling initiatives, ranging from infrastructure schemes to training and promotion.

A variety of people are involved in these visits, including cycling officers, planners, engineers and local cycling groups.

The visits include a feedback session to discuss the borough's strengths and areas for improvement and findings are compiled in a handy report for the borough to keep.

Two site visits have already taken place in Hackney and

Lambeth, where the hosts shared initiatives including promoting cycling using humorous campaigns and residential cycle parking schemes.

Hackney Senior Transport Planner Alix Stredwick said: 'It was a chance to show how far we have come in recent years to promote cycling and improve conditions for people on bikes.'

Dawn Haines, Transport Policy Manager for Lambeth, said: 'Because everyone who came along was involved with cycling, they were aware of the issues we face, and gave any criticism in a constructive way, which made it a useful exercise for us.'

The project will run until spring next year, with more exciting visits to come.

Celebrating community cycling successes



Adam Hart-Davis presented Sergeants Alex Henshaw and Joel Sadler with the Beyond the Call of Duty award.

Outstanding work by London's cycling communities was rewarded at TfL's first Cycling Communities Awards, for community groups and 999 emergency service teams.

Winners received their trophies from TV presenter and cycling enthusiast Adam Hart-Davis and Jenny Jones, the Mayor's Green Transport Advisor.

Sergeants Alex Henshaw and Joel Sadler from the Met won the Beyond the Call of Duty category, for a bike-building course for young people.

'We spent eight weeks with the kids stripping the bikes down and rebuilding them,' said Alex. 'It

gave the youngsters a real sense of achievement.'

Liz Bowgett from New City Primary School and Metropolitan Police

Inspector Paul Delivett won the Outstanding Example of Partnership Working award.

Liz said: 'We've taken children aged two to 14 on accompanied rides, including 100 children on a mass ride to the Thames Barrier Park.

'Many of them have taken up cycling regularly as a result.'



For more details, see the press release at tfl.gov.uk

Other winners were . . .

Cycling for Young People John Ball Primary School, Lewisham

Cycling for Adults Movers and Shakers, Wandsworth

Creative Solutions Focus project, Penrose Housing, Hackney

Cycling Legacy Signing In Deaf Club

Cycling Development St John Ambulance

Cycling Works joint winners, both from the Metropolitan Police – PCSO Zeb Begg and Kensington and Chelsea Cycling Team

Cycling Advocate Kathy Jones, St John Ambulance

Beyond the Call of Duty Sergeants Alex Henshaw and Joel Sadler

TfL Special Award – Outstanding Achievement Sally Haywill from STA Bikes

TfL Special Award – Partnership Working Liz Bowgett and Paul Delivett.

Liz Bowgett from New City Primary School won a special award for outstanding partnership working.



- Community cycling projects have played an important role in the huge growth in cycling in the capital. TfL helps fund and support 999 cycling teams and gives grants of up to £5,000 to develop local cycling projects. If you're interested – or know others who would benefit – contact the London Cycling Campaign on 020 7234 9310 or www.lcc.org.uk

Public safety group on a roll

A cyclist learns control skills during a public safety cycling course.

The wheels are in motion for the official launch of the UK's first public safety cyclist organisation during National Bike Week in June.

The organisation will be the first membership body for more than 2,000 public safety cyclists, including fire, police and ambulance emergency response riders. It will also offer cycling training to the general public.

Tom Lynch MBE, cycle response co-ordinator of the London Ambulance Service, has set up the group in collaboration with British Cycling.

The group is supported by the International Police Mountain Bike Association, the Cycle Touring Club and TfL and received a special mention at the Cycling Communities and 999 awards (see page 13).

It will form a knowledge base for public safety cycling, provide member discounts for essentials such as insurance and equipment and create standard training programmes for riders in the public safety sector and wider community.

Tom said: 'We've had so many requests from the general public for training, because we're seen as efficient, disciplined cyclists who cycle with confidence and people want to learn those skills.'



The organisation will deliver its first training courses in April, and host a seminar in September. Dates will be advertised for all kinds of cycling training that anyone can book.

i For more information, please contact Tom on 07971 480684 or via email at tommyboy4130@hotmail.com or see www.publicsafetycycling.com

Warming up for Bike Week



Bike Week, the UK's annual celebration of cycling, starts on 16 June, and warm-up events are already under way.

The events are expected to attract a quarter of a million participants to enjoy, discover or re-discover cycling. And there's still time to organise an event in your area if you haven't already signed up.

The warm-up events include cycling skills training and free cycle safety checks.

There are events for more experienced cyclists and family-friendly events off-road for young children.

Bike Week includes the

Bike2Work promotion that encourages commuters to cycle, especially on short journeys in busy urban areas, when cycling can be faster than other transport.

Organiser Nick Harvey said: 'It's a great opportunity to encourage people to get out cycling for good health, transport and enjoyment.'

i For more information on how to organise an event in your area, see www.bikeweek.org.uk Registered events are covered by Bike Week's insurance



Transport for London



A chance to set the agenda

This year's London Walking and Cycling Conference on 10 May promises a packed programme of presentations and debate about the key issues affecting active travel.

The event includes five discussion zones where delegates can contribute to their choice of two themes. We'll take the best ideas and views away, and use them to help shape our policies and projects in the relevant areas.

Whether or not you're attending the conference, here's a summary of the discussion zone themes that you may find interesting:

- **Pedestrians on Wheels?** – what similarities and differences should be considered between pedestrians and cyclists when promoting active travel?
- **Building balanced streets** – how can we plan and design streetworks that improve walking and cycling?

- **Delivering equal access** – how to ensure accessibility is part of engineering and promotion for walking and cycling.

- **Addressing social and cultural barriers** – how can we better promote walking and cycling to excluded and minority communities?

- **Developing shared use facilities in urban areas** – can shared use facilities be used more widely and what are the key issues for urban development?

Look out for a review of the conference in the next issue of *smart moves*.

i If you can't make it to the conference, or want more details about the discussion zones, a write-up will be available after the conference. Please email walking@tfl.gov.uk

Mayor commits to charter challenges

Mayor Ken Livingstone has committed to signing the International Charter for Walking.

The charter, created by Walk21, aims to create communities where people choose to walk.

By signing, people confirm that they recognise the benefits of walking as an indicator of healthy and sustainable communities, acknowledge the right to walk safely and to enjoy high quality public spaces and commit to reducing barriers.

The Mayors of Sydney and Melbourne and the Minister for Transport in New Zealand have already signed up. Momentum in the UK should start gathering from May, so you're bound to hear more about it.

In the meantime, you can find out more at www.walk21.com/charter

Borrowing tips from Barcelona

Underground bicycle storage is just one idea London could borrow from Barcelona in preparation for the 2012 Olympic Games.

Olympic Planning Officer Ban Kubba, from TfL's Cycling, Walking and Accessibility team, has just returned from a study tour in the Spanish city, investigating Barcelona's initiatives from the 1992 Games and other transport ideas.

Biceberg, an underground storage facility for bikes, is an automated system operated using a rechargeable card and PIN.

This and other ideas from the tour will be fed into Regional Action Plans to give decision makers successful examples of sustainable transport initiatives.

The tour was part of the Partner Initiatives for the Development of Mobility Management Services (PIMMS) project, looking at alternative transport options.

The PIMMS project is led by the London European Partnership for Transport (LEPT), which includes TfL, London boroughs and the Association of London Government.

LEPT aims to raise the profile of the partnership between London and European transport providers and stakeholders, and to increase investment in transport in London.

 For more information, visit www.lept-eu.org

Stars on the street

Ever wondered where famous people go walking in London?

The Ramblers Association has been asking celebrities in south London to share their favourite walks as part of its Get walking . . . keep walking! programme in Lambeth, Lewisham and Southwark.

Senior Promoting Walking Officer Des de Moor said: 'We were very pleased with the response and, as the programme continues, we hope to invite the public to share their favourite walking routes.'

Comedian Jo Brand likes to meander along Lordship Lane in Dulwich and ends the route once she reaches the kebab shop, while TV presenter Floella Benjamin prefers walking along the Embankment from Westminster to the Tower of London.

'It's along this route that I can discover the old and the new London,' said Floella.

■ Do you have a favourite walking route in the capital? Send in your comments to the address on page 2.

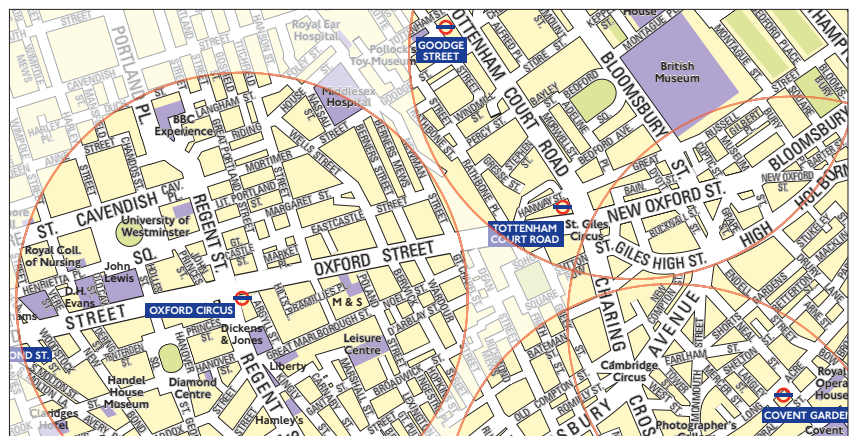
■ To see more walking routes from the stars, visit www.ramblers.org.uk



Jo Brand.



Floella Benjamin.



Going overground

A new map has been created to show how easy it is to walk between many tube stations in London.

Based on the Legible London research that found 109 journeys between tube stations are quicker on foot, TfL has produced a map.

The map shows just how close places in central London are to each other and the time it takes to walk between them – each circle on the map represents a 15-minute walk radius. It will be available in June from tube stations, at tfl.gov.uk and selected outlets.



Walking Works aims to get more commuters to walk at least part of their daily journey.

Walking 9 to 5


Commuters swapped their work shoes for trainers when Walk to Work Day got them pounding the pavements on 26 April.

The event was the start of a three-year Walking Works programme to encourage workers to walk at least part of their daily journey. Funded by TfL and organised by Living Streets, the campaign is initially aimed at 17 to 30-year-old commuters.

Ten commuters sported Dolly Parton wigs to get people thinking about 'Walking 9 to 5'. They accompanied VIP guests on a walk from Tower Hill tube to City Hall, where speeches by Living Streets Chief Executive Tom Franklin and the Mayor's Transport Advisor Jenny Jones got the event under way.

Many London boroughs promoted the day, and Hackney has agreed to be a pilot employer for the campaign. Felicia Conner, Walking Works Co-ordinator at Living Streets, said: 'I'm delighted Hackney has volunteered, and I look forward to increasing walking among council employees.'

Andy Pidduck from TfL's Travel Demand Management team said: 'One of our key objectives is to get people to consider alternatives to the car for their commute. That's the reason behind this long-term programme to encourage people to walk all or part of the way to and from work.'

 For more information, visit www.walkingworks.org.uk

School run goes green

The level of pollution inside a car is three times higher than on the pavement

Parents nationwide will be ditching the car and encouraging their children to exercise some pedestrian power for Walk to School Week.

The event, between 21 and 25 May, has the theme of walking to save the planet, and the capital's kids will be out in force. Living Streets will run the campaign, with funding from TfL.

The average journey to and from school by car emits enough carbon dioxide to fill 70 footballs

'Global warming is a big issue for children, but often they don't know a lot about it or are not sure how they can make a difference,' said Andrew Fielding from Living Streets. 'This event gives them something they can actually do to help.'


The youngsters learn some fun facts to help them understand why walking is better for the environment than making the journey by car.

Pupils at Woodmansterne Primary School in Lambeth will have a tougher task than most though, as they'll be pushing a giant globe to school to help get the message about saving the planet across to other kids.

The event complements the national Walk on Wednesday or Walk Once a Week scheme that encourages regular walking to school by rewarding children with badges each month.

A huge number of schools across London have taken part in the annual competition to design the next badge. The winning designs will be announced at the Walk to School Conference in May.



 For more information, visit www.walktoschool.org.uk



Capital ideas

Vote for your favourite
What's the most walkable town or city you've visited? What features did it have that made it easy to get around? Tell us your experiences at smartmoves@abcomm.co.uk and you might see your comments in print!



Wonderful, wonderful Copenhagen


The Mayor's walking vision for London aims to make the UK capital one of the world's most walking-friendly cities by 2015 and a lot of work goes on to benchmark it against other cities. In the first of a regular series, *smart moves* takes a tour of another world city to see how walkable it is and what London could learn.


Copenhagen is seen to be one of the most walkable cities in Europe. More than 6,800 people live in the city centre, and 3.5 million live within a 31-mile radius.


Here are some of the steps the city has adopted to become walking-friendly.


-  City officials transformed the main shopping street Strøget (the equivalent of our Oxford Street) into a pedestrianised zone in 1962. Locals call it 'walking street' and, at 1.2km, it's the longest of its kind in the world
-  The city gradually reduced traffic and parking by eliminating parking spaces by two to three per cent each year, so that 600 spaces were cut between 1986 and 1996
-  There is easy-to-read and consistent signposting to make it easy


for pedestrians to find their way around

 Many of the streets and squares in the inner city have been gradually transformed into wholly or partially car-free space

 Different parts of the city are connected by walking areas rather than roads

 19 per cent of Copenhagen's total area is for recreational use

 Heated benches and gas-lit heaters on street corners make winter walks cosy and the prospect of picnicking in parks quite attractive

 Cruise companies have got into the city spirit by adding walking and cycling sightseeing itineraries for their passengers when they dock in Copenhagen for the day, instead of just offering coach tours.

Out for the count

Pedestrian counters are being installed in St James's Park along the Jubilee Walkway Strategic Walk.



It's a joint initiative by The Strategic Walks Project, Royal Parks Agency and Jubilee Walkway Trust, funded by TfL. The data, collected monthly for the next five years, will be used to help understand how the route is used now and the impact of investment over time, including new maps due to be installed later this year to show how the park connects with local public transport.

St James's Park has 12 entrances and putting counters at five of them means 70 per cent of the pedestrian traffic will be monitored.

Park Manager Mark Wasilewski said: 'Establishing data on route use and patterns of movement is an extremely important planning tool when considering landscape improvements or upgrading park facilities.'

i For more information, contact Anne Glover on 07779 582446

Royal approval for new panel

▶ continued from page 2

This particular panel, in a joint project between the Jubilee Walkway Trust, the City of Westminster, the Royal Parks and the army and funded by TfL, is more accessible than the others around the strategic walk. For the first time, the Trust has used an embossing technique, making the panel more tactile than the other etched metal panels.

Jim Walker, Chair of the Strategic Walks Borough Partnership, said: 'We worked with the Dog Rose Trust, a charity that

specialises in information provision for people with disabilities, to develop the panel as part of our research into how we can best deliver information more inclusively across the capital.

'We hope to publish the Trust's guidance on this soon and will continue to work with them to ensure more people benefit from the information on the walks.'

i For more information, see www.walklondon.org.uk www.jubileewalkway.com

Write to reply

To make this magazine even better, we want to hear from you. And to kick-start us, here's what some readers thought of the first issue . . .

F Thanks for this interesting publication. I had absolutely no interest in the 2012 Olympics until reading the article on page 4 about the permanent walking and cycling infrastructure.

Margaret Brooks

F I enjoyed the layout of the magazine a lot and as a walker I would like to know more about different routes and things to see in and around London. I would also like to see the magazine focusing on different boroughs each issue.

Karen McAleer

■ **smart moves replies:** If any walking or cycling officers can help with Karen's request, please email smartmoves@abcomm.co.uk or call 020 7922 5661. There's a selection of borough initiatives on pages 9-12.

F I thought the magazine was very snazzy. It occurred to me that you might have some bright ideas for National Bike Week this year and I look forward to seeing your suggestions in a future issue.

Michelle Deer

■ **smart moves replies:** Turn to page 14 for news about National Bike Week.

F Thanks for an exciting read!
Eric Chasseray

➤➤ Please keep your comments coming in to smartmoves@abcomm.co.uk



IN YOUR VIEW

A carbon footprint is a way of describing the effect our activities have on the planet, measured in carbon dioxide emissions. We asked a selection of Londoners who either walk or cycle around town if they are aware of their own footprints. If you want to check out yours and how to offset it, log on to www.carbonfootprint.co.uk

Marie-Louise, picture editor for a healthcare company ▶

'I walk to my nearest station in Sydenham and once I reach London I walk from London Bridge to Blackfriars. It's not wholly for environmental reasons though; walking is sometimes quicker than the tube.'



◀ **John, investment banker**

'Footprints – yes, that's carbon emissions. I don't have a car anyway. I don't think you need one if you live in London. It's cheaper to walk, get the tube or bus and you don't have the hassle of trying to find somewhere to park.'



▲ **Joyce, ski-tour company owner**

'I've worked out my carbon footprint for the 4x4 I use to transport my horse and I offset it by riding my bike for the rest of the time. I love it. There's no hassle with waiting for trains and this way I get great views of the river – plus, it's healthy.'

Caroll, works for an airline company ▶

'I walk whenever I can, rather than take the tube or bus. I don't know what my own footprint is but I do know that I should probably find out, especially given all the flying I do!'



>> DATES FOR YOUR DIARY >>

12-27 May – Lewisham Walking

Festival – see www.lwf.org.uk for full programme

21-15 May – Walk To School Week – events in London and nationwide. Call Living Streets on 020 7820 1010

27 May – Walking Treasure Hunt – see www.goodgoing.co.uk for details

16-24 June – National Bike Week – the UK's annual celebration of cycling, with more than 1,500 events – see

bikeweek.org.uk

28 June – Sustainable Transport Awards – contact Ross Butcher at TfL on 020 7918 0017 or email rossbutcher@tfl.gov.uk for more details

6-8 July – Tour de France in London – visit www.tourdefrancelondon.com

9-15 September – Tour of Britain cycle race, starting in London – see www.tourofbritain.co.uk for more information

Useful contacts

Here is a selection of useful contacts for cycling and walking projects and issues. If there's an organisation or individual you think should be listed here, please email smartmoves@abcomm.co.uk or call 020 7922 5661.

Bike Week

Information on how to get involved or organise an event during Bike Week or Bike to Work Week.

Tel: 0845 612 0661

www.bikeweek.org.uk

British Cycling

The internationally recognised governing body of cycling in Great Britain, it also runs the Go Ride programme aimed at young people.

www.britishcycling.org.uk

Tel: 0870 871 2000

CTC

CTC is the UK's national cycling organisation and the country's largest group of people on bikes. Its mission is 'to make cycling enjoyable, safe and welcoming for all'.

www.ctc.org.uk

Tel: 0870 873 0060

Cycling England

Cycling England has been charged by the government to deliver programmes that encourage more people to cycle more safely and more often. It is made up of experts in transport policy, engineering, public health, the cycle industry, local government, cycle sport, cycle training and education.

Email: info@cyclengland.co.uk

www.cyclengland.co.uk

Everyday Cycling

Everyday Cycling is a friendly online cycling community hosted by British Cycling, the internationally recognised governing body of cycling in Great Britain.

www.everydaycycling.com

Legible London

Legible London aims to make it easier to walk in and around the capital by developing a co-ordinated wayfinding system to serve Londoners and visitors alike. To have your say and catch up on the latest news and events visit:

www.legiblelondon.info

LEPT

The London European Partnership for Transport (LEPT) co-ordinates, disseminates and promotes the sustainable transport agenda for London and London boroughs, in Europe. It aims to improve the level of communication, co-operation and investment that exists between London, London boroughs and the European Union.

Tel: 020 8313 4918

www.lept-eu.org

Living Streets

Living Streets is the champion of streets and public spaces for people on foot. It works on practical projects to create safe, vibrant and healthy streets for all.

Tel: 020 7820 1010

www.livingstreets.org.uk

London Cycling Campaign (LCC)

London Cycling Campaign is a registered charity that works with businesses and the community to improve the quality of life in London by increasing cycling. It aims to involve people from all London's communities in cycling, bring out the best possible services for people who want to cycle in London and be at the forefront of research and policy linking cycling to wider issues.

Tel: 020 7234 9310

www.lcc.org.uk

Useful contacts continued on next page ►

◀ useful contacts continued**Olympic Delivery Authority**

The Olympic Delivery Authority is the public body responsible for ensuring delivery of the new venues and infrastructure for the Games and the legacy that will follow.

Tel: 020 3 2012 000

www.london2012.com

Pret-a-rouler

A project that invites teenage girls to design cycling clothing and accessories, culminating in a fashion show on 21 June.

www.velorution.biz

The Ramblers Association

The Ramblers Association is Britain's biggest charity working to promote walking and to improve conditions for all walkers. With 143,000 members in England, Scotland and Wales, it's been working for walkers for 70 years.

Tel: 020 7339 8500

www.ramblers.org.uk

Sustrans

Sustrans is a UK sustainable transport charity that works on practical, innovative ways of dealing with the transport challenges that affect us all.

Tel: 0845 113 0065

www.sustrans.org.uk

Tour de France

The official website for all the latest information on the 2007 Tour de France in London.

www.tourdefrancelondon.com

Transport for London

TfL was created in 2000 as the integrated body responsible for the capital's transport system. Its primary role is to implement the Mayor of London's Transport Strategy and manage transport services across the capital. It also promotes a range of walking and cycling activities across the capital.

tfl.gov.uk

Travel Awareness Team

Previously known as Good Going, the team runs the travel awareness programme to encourage people to use healthy and environmentally friendly forms of transport in London.

www.goodgoing.co.uk

Walk21

The organisation that champions healthy, sustainable and efficient communities where people choose to walk.

Tel: 01684 773946

www.walk21.com

Walk London

Funded by TfL, Walk London works with the local authorities to develop an impressive network of quality walking routes around London.

Tel: 0870 240 6094

www.walklondon.org.uk

Walk to School

The Walk to School campaign is jointly promoted by The National Travelwise Association and Living Streets. It asks parents, pupils and teachers to think about their journey to and from school, and the many benefits of making it on foot. Each year it organises two nationally recognised events: National Walk to School Week (21 to 25 May 2007), and International Walk to School Month (October 2007).

Tel: 020 7820 1010

www.walktoschool.org.uk

Walking Works

Working Works is a new campaign designed by Living Streets to inspire people to walk more as part of their daily commute. The website is full of ideas and advice for everyone including transport professionals and businesses.

Tel: 020 7820 1010

www.walkingworks.org.uk